



## EXTENSION AND OUTREACH REPORT

### NATIONAL SERVICE SCHEME CAMP

Date: 27<sup>th</sup> July 2023

### “AWARENESS INDIA MOVEMENT”

#### ➤ Objectives:

1. Within Two Years We Hope To Implement Rooftop Gardening Throughout Chennai. Together, Lets Do It Joyfully And Maintain A Joyful, Healthy Environment.
2. Within Two Years We Hope To Implement Rooftop Gardening Throughout Chennai.
3. Together, Lets Do It Joyfully And Maintain A Joyful, Healthy Environment.

#### About the Programme:

It was decided during the Faculty committee Meeting and NSS leaders Meeting at the National Service scheme (NSS) to conduct this event in association with awareness india Movement to promote the principles from the vision of Dr. Abdul Kalam to the people & getting their commitment, which are the urgent need of the day for the In order to conduct the this programme successfully and smoothly, a committee was constituted as detailed below;

#### Programme Outcome:

After completion of the Seeds Outreach Program

- i. The program will involve taking few main principles from the vision of Dr. Abdul Kalam to the people & getting their commitment, which are the urgent need of the day for the nation.
- ii. The students involved in the program will understand the needs of principles of Dr. Abdul Kalam.

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➤ **Feedback:**

All the members were honoured and appreciated by Rev. Bro. Dr.A. Stanislaus Director and Secretary, Dr.Fatima Vasanth, Academic Director, Dr.Geetha Rufus, Principal, Dr.Anandapriya Srinivasan , Vice Principal [Shift I], , Vice Principal [Shift II] and Dr.Thenmozhi S , Assistant Professor, Dept. of Corporate Secretaryship SHIFT II.

➤ **Photo Gallery**



Date: 12th August 2023

**“GREEN SKILLS YOUTH COMPETITION”**

➤ **Objectives:**

1. The objective of the competition was to create love for environment by making best out of waste with help of recyclable things.
2. It promotes problem solving and innovative thinking, and helps students

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to build links between words and ideas that make concepts more meaningful.

3. To develop their artistic skills, express their creativity, and gain valuable experience and recognition.

#### ➤ About the Programme:

In order to help the Society in school level at large by the Department of Corporate Secretaryship Shift - II, it was decided during the Faculty Meeting and Class Committee Meetings at the Department of corporate Secretaryship to conduct this event to send many students to nearby school to invite the students to participate the competitions. In order to conduct the programme successfully and smoothly, a committee was also constituted as detailed below;

#### Programme Outcome:

After completion of this Program

1. The students will become sensitive towards environment
2. The student will think on new ideas and develops creative thinking.

#### ➤ Photo Gallery



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## “INTERNATIONAL LITERACY DAY ”

Date: 08<sup>th</sup> September 2023

### ➤ Objectives:

1. The International Literacy Day program conducted by NSS aimed to raise awareness about the importance of literacy and education through engaging activities like a street play and a guest lecture.

2.

### About the Programme:

It was decided during the Faculty committee Meeting and NSS leaders Meeting at the National Service scheme (NSS) to conduct this event. In order to conduct the this programme successfully and smoothly, a committee was constituted as detailed below;

### Programme Outcome:

After completion of the Program

- i. International Literacy Day (ILD) celebrations have taken place to remind the public of the importance of literacy as a matter of dignity and human rights, and to advance the literacy agenda towards a more literate and sustainable society.

### ➤ Photo Gallery



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September 2023

Date: 29<sup>th</sup>

## “FIT INDIA MOVEMENT”

### ➤ Objectives:

1. To promote fitness as easy, fun and free.
2. To spread awareness on fitness and various physical activities that promote fitness through focused campaigns.
3. To encourage indigenous sports.
- 4.

### About the Programme:

It was decided during the Faculty committee Meeting and NSS leaders Meeting at the National Service scheme (NSS) to conduct the Fit India Event. In order to conduct the this programme successfully and smoothly, a committee was constituted as detailed below;

### Programme Outcome:

After completion of the Program

- i. The more students strive to maintain their health, the less they will feel sick, and as a result, we will become a healthy nation.
- ii. A healthy person may excel in various ways: working extra hours, being active for lengthy periods, and their performance differs from others.

### ➤ Photo Gallery

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September 2023

Date: 29<sup>th</sup>

### “WORLD HEART DAY”

#### ➤ Objectives:

- It was aimed at informing people around the world about cardiovascular disease (CVD).
- The World Heart Day Program organized by NSS aimed to raise awareness about heart health among college students, encouraging them to adopt heart-healthy lifestyles and preventive measures.

#### About the Programme:

It was decided during the Faculty committee Meeting and NSS leaders Meeting at the National Service scheme (NSS) to conduct this event. In order to conduct the this programme successfully and smoothly, a committee was constituted

#### Programme Outcome:

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After completion of the Program

- i. The program will involve taking few main principles from the vision of Dr. Abdul Kalam to the people & getting their commitment, which are the urgent need of the day for the nation.
- ii. The students involved in the program will understand the needs of principles of Dr. Abdul Kalam.

➤ **Photo Gallery**



**OBJECTIVES**

- To salute to our gallant warriors who fought valiantly for our freedom
- To reaffirm our commitment to justice, liberty and equality
- To remind all, “united we stand, divided we fall”
- To be the architects of change, building bridges of understanding and sowing seeds of empathy in our society.
- To remember our past, celebrate our present, and dream of a brighter future
- To salute to the freedom fighters who lit the torch of liberty and carry that torch forward, igniting progress in our country.

**Programme Summary**

The 77<sup>th</sup> Independence of our country was celebrated on 15<sup>th</sup> August 2023 in our college campus.

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In connection with the above, a Committee had been constituted by the Principal, appointing Dr.B.Anandapriya, Vice Principal, as Convenor, Mr.Prithivirajkumar, Asst. Professor, Dept. of English, Mr.Rasool, Asst. Professor, Dept. of Media Studies, SAC, as coordinators, , Dr.M.Murali, Asst. Professor, Dept. of English and Dr.Rajasekar, Asst. Professor & Head, Dept.. of Languages, and Dr.Devendiran, Asst. Professor and Head, Dept. of Languages, Shift-2, as Overall Incharges, Dr Ravita & Ms Karthiga, Dr.Arivarasan, Dr.Dhananjayan, Mr.P.K.Subramanian, Asst. Professors, Dept. of Languages, Dr.Vijayaganesh and Ms.Abinaya Devi, Asst. Professors, Dept. of English, as Members. Mr.Arulmurugan, Physical Director, has been appointed as Coordinator for Flag hoisting arrangements, Dr.Krishna, NCC Officer, Asst. Professor, Dept. of Commerce and Mr.P.K.Subramanian, Asst. Professor, Dept. of Languages and NSS Officer, Shift-1 and Mr.Vignesh, Asst. Professor, Dept. of Commerce, Shift, NSS Officer, Shift-2 were the incharges for March-past.



#### National Cadet Corps

#### Title: Drug Awareness Program at Kalaivaanar Arangam

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Date: 10th September 2023

Event: Drug Awareness Program

Location: Kalaivaanar Arangam

Overview:

A drug awareness program was organized at Kalaivaanar Arangam with the aim of educating the community about the dangers of drug abuse and promoting a drug-free lifestyle. The event saw active participation from NCC cadets, with 42 cadets engaging in a march past to support the cause.

Key Highlights:

- Educational Program: The drug awareness program featured informative sessions and presentations highlighting the harmful effects of drug abuse on individuals, families, and society as a whole. Experts likely provided insights into addiction, prevention strategies, and available support resources.
- NCC Cadet Participation: A total of 42 NCC cadets actively participated in the event, demonstrating their commitment to social causes and community welfare. Their involvement in the program helped amplify the message of drug awareness and prevention.

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- **March Past:** As part of their participation, NCC cadets organized and performed a march past, showcasing discipline, unity, and solidarity in the fight against drug abuse. The march served as a visual representation of their support for the cause.

**Purpose:**

The drug awareness program aimed to raise awareness about the grave consequences of drug abuse and empower individuals to make informed decisions regarding their health and well-being. By involving NCC cadets in the initiative, organizers sought to leverage their influence and leadership skills to reach a wider audience and inspire positive change within the community.

The drug awareness program at Kalaivaanar Arangam, enriched by the active participation of NCC cadets, succeeded in disseminating crucial information and fostering a collective commitment to combatting drug abuse. Through educational efforts and community engagement, the event contributed to creating a safer and healthier environment for all individuals, reinforcing the importance of prevention and support in addressing substance abuse issues.

**Title: G20 Summit Chart Work Programme at Patrician College of Arts and Science**



Date: 29th September 2023

Event: G20 Summit Awareness Program

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Location: Patrician College of Arts and Science

#### Overview:

Our college hosted a G20 Summit Chart Work Programme aimed at increasing awareness and understanding of the G20 Summit among students and the community. The event included activities such as poster making and submission to the battalion, engaging 15 NCC cadets in the process.

#### Key Highlights:

- G20 Summit Awareness: The program provided participants with insights into the G20 Summit, its objectives, and the role it plays in global governance and economic cooperation. This aimed to enhance awareness and understanding of international affairs among students.
- Poster Making: As part of the event, participants, including 15 NCC cadets, engaged in poster making sessions. These posters likely depicted key themes, goals, and messages related to the G20 Summit, serving as visual aids to convey information effectively.
- Submission to Battalion: The posters created during the program were submitted to the battalion, potentially for display or dissemination within the NCC community. This facilitated wider outreach and dissemination of information about the G20 Summit beyond the college campus.

#### Purpose:

The G20 Summit Chart Work Programme at our college aimed to foster greater awareness and interest in global issues, particularly those addressed by the G20 Summit. By involving NCC cadets in poster making and submission, the program also aimed to harness their creativity and leadership skills to promote awareness within their community.

The G20 Summit Chart Work Programme conducted at Patrician College of Arts and Science, with active participation from NCC cadets, served as a valuable initiative to promote awareness and understanding of global affairs. Through activities such as poster making and submission, the program facilitated engagement and dialogue on important international issues, contributing to the development of informed and globally conscious citizens within the college community.

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### Title: PM Vishwakarma Program at Our College



Date:

Event: PM Vishwakarma Program

Location: Patrician College of Arts and Science

#### Overview:

Our college hosted the PM Vishwakarma Program, which aimed to showcase the significance of skill development and innovation in the context of Vishwakarma, the divine architect according to Hindu mythology. The event featured a guard of honour by our NCC cadets, with special salutes rendered to the Central Minister, Bhupender Yadav.

#### Key Highlights:

- Guard of Honour: NCC cadets from our college participated in providing a guard of honour, a ceremonial display of respect and recognition typically performed for dignitaries or special guests. This gesture symbolized the honor and reverence accorded to the occasion and the esteemed guests.
- Central Minister's Presence: The presence of Bhupender Yadav, a Central Minister, added significance to the event. His attendance likely underscored the government's commitment to promoting skill development and innovation, as well as recognizing the contributions of Vishwakarma in these areas.

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- NCC Special Salute: As part of the guard of honour, NCC cadets likely rendered a special salute, demonstrating their discipline, respect, and allegiance to the nation and its leaders. This salute served as a mark of honor and appreciation for the esteemed guests.

Purpose:

The PM Vishwakarma Program aimed to celebrate the spirit of innovation, craftsmanship, and skill development embodied by Vishwakarma, while also highlighting the government's initiatives in promoting these values. The participation of NCC cadets in the guard of honour and special salute added ceremonial grandeur to the event, emphasizing its importance and significance.

The PM Vishwakarma Program organized at our college provided a platform to recognize and celebrate the contributions of Vishwakarma in fostering innovation and skill development. The participation of NCC cadets in providing a guard of honour and rendering special salutes added dignity and solemnity to the occasion, reflecting the reverence accorded to the theme and the esteemed guests present.

### **Title: Quit India Movement Awareness Program at PCAS**



Date: December 15th 2023

Organizer: Placeholder College/Institution Name (PCAS)

Event: Quit India Movement Awareness Program

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#### Overview:

PCAS organized an awareness program on the Quit India Movement for NCC cadets, aiming to educate students about the historical significance of the movement and its relevance today. The event included activities such as poster making and awareness talks, with 15 cadets actively participating.

#### Key Highlights:

- **Historical Significance:** The awareness program focused on educating participants about the Quit India Movement, a crucial milestone in India's struggle for independence against British colonial rule. The program highlighted the sacrifices made by freedom fighters and the spirit of patriotism that fueled the movement.
- **Poster Making:** As part of the event, participants engaged in poster making activities, creating visuals that depicted key aspects of the Quit India Movement, including slogans, symbols, and historical figures associated with the movement. These posters served as educational tools to spread awareness among students and the community.
- **Awareness Talks:** NCC cadets and possibly guest speakers delivered awareness talks to students, providing insights into the significance of the Quit India Movement and its relevance in contemporary times. These talks likely covered topics such as the importance of freedom, democracy, and active citizenship.
- **Participation:** A total of 15 NCC cadets participated in the program, demonstrating their interest in learning about India's history and contributing to the commemoration of significant events like the Quit India Movement. Their active involvement added value to the event and helped in spreading awareness among their peers.

#### Purpose:

The Quit India Movement Awareness Program at PCAS aimed to honor the legacy of India's freedom struggle and inspire a sense of pride and patriotism among NCC cadets and students. By educating participants about the Quit India Movement, the program sought to instill a deeper understanding of India's history and the sacrifices made by freedom fighters.

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The Quit India Movement Awareness Program organized by PCAS provided an opportunity for NCC cadets and students to learn about and commemorate one of the pivotal chapters in India's struggle for independence. Through activities such as poster making and awareness talks, the program succeeded in spreading awareness about the significance of the Quit India Movement and its enduring relevance in shaping India's democratic ethos and national identity.

### **Title: Fire Extinguisher Training Program at Patrician College of Arts and Science by NCC**



Date: 10th October 2023

Organizer: NCC Unit, Patrician College of Arts and Science

Overview:

The NCC unit at Patrician College of Arts and Science organized a fire extinguisher training program aimed at equipping participants with essential skills to handle fire emergencies effectively. The program saw active participation from 22 cadets who engaged in the training sessions.

Key Highlights:

- Training Objectives: The primary objective of the fire extinguisher training program was to educate participants about fire safety protocols, the types of fires, and proper

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handling and usage of fire extinguishers. The training aimed to enhance participants' preparedness and confidence in responding to fire incidents.

- Hands-on Training: The program likely included practical, hands-on training sessions where participants had the opportunity to operate fire extinguishers under the guidance of trained instructors. This practical experience helped reinforce theoretical knowledge and develop practical skills necessary for fire extinguishing.
- Fire Safety Protocols: Participants were educated about fire safety protocols, including evacuation procedures, emergency communication methods, and preventive measures to minimize fire hazards. The training emphasized the importance of swift and effective action in mitigating fire risks and ensuring the safety of individuals and property.
- Participation: A total of 22 cadets actively participated in the fire extinguisher training program, demonstrating their commitment to learning and readiness to respond to emergencies. Their active involvement contributed to the success of the training initiative and their preparedness for potential fire incidents.

Purpose:

The fire extinguisher training program organized by the NCC unit at Patrician College of Arts and Science aimed to empower participants with the knowledge and skills needed to handle fire emergencies confidently and effectively. By providing hands-on training and raising awareness about fire safety protocols, the program aimed to enhance participants' preparedness to respond to fire incidents.

The fire extinguisher training program conducted at Patrician College of Arts and Science by the NCC unit served as a valuable initiative to promote fire safety awareness and preparedness among participants. Through hands-on training and educational sessions, participants gained essential skills and knowledge to respond effectively to fire emergencies, contributing to a safer and more resilient campus community.

**Title : Awareness and Training Programme on Nehru Yuva Kendra**

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Date : 13th September

On September 13th, the National Cadet Corps (NCC) of Patrician College of Arts and Science organized an Awareness and Training Programme focused on Nehru Yuva Kendra in the Youth Hostel at Indra Nagar, Chennai. The event aimed to inform and train youth about the opportunities and activities provided by Nehru Yuva Kendra, a government initiative dedicated to youth development. Topics covered likely included leadership development, community service, and various skill-building activities to empower young individuals. The programme likely served as a platform for participants to engage with experts and gain insights into how they can contribute to societal development through youth-centric initiatives.

### YRC & RRC

#### Introduction:

The College Plant Sapling Program was organized on 28th July 2023 with the aim of promoting environmental awareness and sustainability among students. The program focused on planting saplings on the college campus to contribute to a greener and healthier environment.

#### Event Overview:

On the designated date, students, faculty, and staff members gathered at the college grounds to participate in the sapling exchange. The college

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administration had collaborated with local nurseries and environmental organizations to ensure a diverse selection of native saplings.

#### Conclusion:

The College Plant Sapling Program was a resounding success, fostering a sense of environmental consciousness among the college community. By taking an active role in greening their surroundings, the students and faculty demonstrated their dedication to preserving the planet for future generations. The event's positive impact will undoubtedly inspire more sustainability initiatives on the college campus and beyond.



#### OBJECTIVE:

The students actively participated in the marathon held for a special cause which is for the welfare of the HIV/AIDS affected people. The motive of the program is not only athletics but also to increase the awareness of the affected people in the discriminative society.

#### PROGRAM SUMMARY

The RRC aims towards the welfare of students and society. When the opportunity presented itself, we motivated our students to participate for the less privileged AIDS/HIV affected people in our society and create an awareness among the public. Till date they face some discrimination or the other and prioritize myths about this disease being contagious, to break the barriers to it and normalize with them, we encouraged and motivate students to actively

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participate in each and every program organized by the RRC & YRC.



## OUTCOME:

The students gained exposure by participating in the marathon and winning medal and participation certificate.

## QUIZZ & SLOGAN WRITING COMPETITIONS

### Objectives

The students of various departments participate in the quiz and slogan writing competition held for a commemoration of World AIDS Day 2023. The motive of the program is to engage individuals in raising awareness about HIV/AIDS and promoting unity in the global fight against the epidemic.

### Program summary

Through the creation of impactful slogans, participants are encouraged to contribute to the ongoing conversation surrounding HIV/AIDS, emphasizing the importance of prevention, understanding, and support for those affected. Participants are invited to submit their original slogans related to HIV/AIDS awareness and prevention. Slogan should be

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concise, memorable and convey a powerful message that inspires unity and solidarity in the fight against HIV/AIDS epidemic.

### Outcome

By conducting the above Slogan writing and E-Quiz, an awareness was created among the students regarding AIDS.

### Workshop on “First Aid Training”

#### Invitation



#### Objectives

The main objective of the workshop is to empower students with the knowledge and skills necessary to provide immediate and effective first aid in various emergency situations.

#### Program summary

In the workshop, the importance of first aid is given by the resource person. How to control bleeding, take care of wounds, treatment of burns, fractures and sprains is shown with demonstration. Practical hand on training given on application of bandages and splints for various injuries and scenario based simulation to reinforce skills and decision making abilities. By emphasizing practical hands-on training and real life scenarios, the workshop equips individuals to become capable first responders and contribute to safer and healthier communities.

#### Photos



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## Outcome

Participants feel empowered to take action when faced with emergencies, knowing that they have the knowledge and skills to potentially save lives. This sense of empowerment encourages proactive engagement and a willingness to assist others in need.

## ENVIRO CLUB PLASTIC AWARENESS WORKSHOP-REPORT

### INVITE:



### Introduction:

The Plastic Awareness Workshop, held under the banner of the "Tide Turns Plastic Challenge," aimed to raise awareness about the detrimental impact of plastic pollution on the environment and promote sustainable solutions to tackle the issue. The workshop brought together individuals, communities, and organizations dedicated to making a positive change for our planet.

### Key Objectives:

1. To educate participants about the environmental consequences of plastic pollution.
2. To encourage participants to reduce their plastic usage and adopt eco-friendly alternatives.
3. To foster a sense of community engagement in combating plastic pollution.

### Workshop Highlights:

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1. Expert Presentations: Distinguished environmentalists and experts delivered engaging presentations on the detrimental effects of plastic on marine life, ecosystems, and human health. They highlighted the urgency of taking immediate action to curb plastic consumption and disposal.
2. Interactive Activities: The workshop featured interactive activities, such as waste segregation challenges and upcycling workshops, to demonstrate practical ways to reduce plastic waste and repurpose existing plastic materials creatively.
3. Group Discussions: Participants engaged in thought-provoking group discussions, sharing their ideas, concerns, and personal experiences related to plastic pollution. This exchange of ideas fostered a sense of community and encouraged the participants to collaborate on future environmental initiatives.
4. Eco-Friendly Alternatives: Exhibits showcased various eco-friendly alternatives to single-use plastic items, including reusable bags, stainless steel straws, and biodegradable containers. Participants were encouraged to make a conscious switch to these sustainable options in their daily lives.

#### Outcomes and Impact:

The Plastic Awareness Workshop achieved significant outcomes, including:

1. Increased Awareness: Participants gained a deeper understanding of the adverse effects of plastic pollution and its implications for the planet and future generations.
2. Behavior Change: Many attendees committed to reducing their plastic usage and incorporating eco-friendly alternatives into their lifestyles.
3. Community Mobilization: The workshop brought together like-minded individuals and organizations, fostering a network of dedicated environmental advocates ready to collaborate on future initiatives.
4. Ripple Effect: Participants expressed their intent to share their learnings with friends, family, and colleagues, creating a ripple effect of plastic awareness within their social circles.



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#### Conclusion:

The Plastic Awareness Workshop organized as part of the Tide Turns Plastic Challenge succeeded in raising awareness about the urgent need to address plastic pollution. Through educational presentations, interactive activities, and community engagement, participants were empowered to take active steps towards reducing their plastic footprint and promoting a sustainable lifestyle. By fostering a sense of collective responsibility, the workshop laid the foundation for ongoing efforts to combat plastic pollution and protect our planet's environment.

## International Plastic Bag Free Day-REPORT

### Distribution of Cloth Bags

#### INVITE:

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**Objective:** The objective of the Programme is to enhance the knowledge necessary in order to deal with the issues of plastic and motivate the younger generation to reduce the impact of plastic pollution on marine and ocean life.

**Program Summary:** That sounds like a great initiative! You can report on the International Plastic Bag Free Day event by mentioning the club's efforts to distribute reusable bags to promote sustainability and reduce plastic waste. Highlight the impact of the event and the positive response from students in adopting reusable bags. Educate participants about the environmental consequences of plastic pollution. Encourage participants to reduce their plastic usage and adopt eco-friendly alternatives. Foster a sense of community engagement in combating plastic pollution. Distinguished environmentalists and experts delivered engaging presentations on the detrimental effects of plastic on marine life, ecosystems, and human health. They highlighted the urgency of taking immediate action to curb plastic consumption and disposal.

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#### Conclusion:

International Plastic Bag Free Day succeeded in raising awareness about the urgent need to address plastic pollution. Through educational presentations, interactive activities, and community engagement, participants were empowered to take active steps towards reducing their plastic footprint and promoting a sustainable lifestyle. By fostering a sense of collective responsibility, the workshop laid the foundation for ongoing efforts to combat plastic pollution and protect our planet's environment.

#### OUTCOMES:

- Students were engaged in an active discussion about the sustainability of cloth bags.
- More students were encouraged to use cloth bags.
- The consequences of using plastics was the key takeaway of the participants of the program.

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## World Nature Conversation Day

### Exchange of Plant Sapling-REPORT

#### INVITE



#### Objectives:

To exchange plant saplings and reiterate the importance of plant conservation. To inhibit the habit of growing and nurturing plants in order to pave the way to a green environment.

#### Conclusion:

The College Plant Sapling Program was a resounding success, fostering a sense of environmental consciousness among the college community. By taking an active role in greening their surroundings, the students and faculty demonstrated their dedication to preserving the planet for future generations. The event's positive impact will undoubtedly inspire more sustainability initiatives on the college campus and beyond.

#### Outcomes:

- Students witnessed the importance of growing plants and trees.
- Students engaged with a wide knowledge of native culture by planting.

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Plant sapling exchange is a wonderful initiative. It allows people to swap or share saplings with each other, promoting biodiversity and green spaces. If you're interested in participating, check with local gardening clubs, community centers, or environmental organizations to see if they organize such events in your area. Happy planting.

## Ozone Day Essay Competition Report

### Objective:

The key objective of this program is to raise awareness of Ozone Depletion and to improve sustainable methods in conserving the Ozone layer of earth through writing and research.

### Introduction:

On 16<sup>th</sup> September 2023, Patrician College of Arts and Science celebrated Ozone Day by organizing an essay competition, inviting students to share their insights on the significance of ozone preservation and environmental sustainability. The event aimed to raise awareness and promote thoughtful discussions among the student body. 52 students participated through online mode.

### Takeaways:

The Ozone Day essay competition successfully achieved its goal of fostering environmental consciousness among the college community. It provided a platform for students to express their thoughts on crucial environmental issues and encouraged a sense of responsibility towards sustainable practices.

### Conclusion:

The Ozone Day essay competition at Patrician college of arts and science served as a valuable platform for students to engage with environmental issues and contribute to the ongoing dialogue about the importance of ozone layer preservation. The event not only highlighted the significance of environmental awareness but also emphasized the role that students play in shaping a sustainable future.

### Outcomes:

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- Students had a thorough understanding of the Ozone Depletion that's currently occurring on the Earth.
- Students were introduced to ways in improving sustainability of the Ozone layer.
- Knowledge about the Ozone layer would impact the upcoming and future generation.

### Youth and climate change Webinar Report

#### Objectives:

- To engage the participants in creating awareness on climate change.
- To equip students with measures in order to combat climate change.
- To introduce new ideas in developing sustainable energy usage practices.

#### Report:

Stella Maris College hosted a youth and climate webinar, with various participation from numerous students. The event focused on fostering awareness and discussion about the critical intersection of youth engagement and climate issues. Topics included sustainable practices, environmental activism, and the role of the younger generation in combating climate change. The vibrant exchange of ideas showcased the commitment of Stella Maris students to addressing pressing global challenges.

#### Program Outcomes:

- Increased the ability of the participants' understanding of climate change.
- Engaged the students with various sustainable development practices.
- Students became aware of their role in combating climate change.



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NAAC - AQAR

3.4. Extension Activities

3.4.3 Extension & Outreach

2023 -2024



### Wildlife Week celebration at Chennai Snake's park



Objectives:

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To bring out the artistic abilities of students in understanding wildlife. To enhance the importance of wildlife protection through creativity.

**Introduction:**

That Wildlife Week Celebration is conducted every year from Oct 2<sup>nd</sup> to Oct 8<sup>th</sup> with the mandate of Wildlife Conservation Awareness. Various events, programmes are conducted prior to Wildlife Week Celebration and during the Wildlife Week, to create Awareness and to involve young minds to spread the message of Wildlife conservation. Painting Competition with wildlife theme is one such event which is conducted Nation- wide and state-wise for students every year. District Level events are held every year and State Level competitions are held during October Wildlife Week. It has been decided to conduct the Painting Competition through online mode for Chennai district. In this regard, Chennai Wildlife Division is the nodal center for inviting entries for the Chennai District

**Outcomes:**

- Students came to know about various wildlife protection acts.
- There was a culmination of art and wildlife through colourful representations.
- Importance of wildlife conservation was reiterated through the program.



## Solar Street Light Installation

**Report:**

The vibrant energy of intercollegiate competition filled the halls of St. Thomas College of Arts and Science as students from Patrician College of Arts and Science enthusiastically participated in the event “Find the Food and Find the Music.

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#### Find the Food:

The competition commenced with “Find the Food,” where students showcased their culinary knowledge and quick thinking. The challenge involved identifying various cuisines, ingredients, and culinary trivia. Teams from Patrician College engaged in a friendly yet competitive spirit, showcasing their prowess in the culinary world.

#### Find the Music:

Following the savory adventure of “Find the Food,” the event transitioned to “Find the Music.” Here, the students’ musical acumen was put to the test. Participants delved into the world of melodies, rhythms, and musical history. They competed in identifying songs, artists, genres, and even showcased their musical talents through performances. The atmosphere was filled with excitement and camaraderie as students engaged in intellectual battles of knowledge and skill. Laughter and applause resonated through the halls, creating an ambiance of spirited competition.

As the event drew to a close, participants departed with smiles, memories, and a renewed sense of camaraderie, eagerly awaiting the next opportunity to showcase their skills on such a prestigious platforms



## LEO CLUB

### Invitation

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## Objectives

- ❖ To create awareness on Hepatitis
- ❖ Highlighting the need to bring Hepatitis care
- ❖ A future free Hepatitis
- ❖ Reduce the risk, morbidity and mortality due to Hepatitis.

## Programme Summary:

The Leo Club of Patrician College of Arts and Science organizes a “Seminar on Hepatitis Free Future” in Commemorating “World Hepatitis Day” on 28<sup>th</sup> July 2023. Leo club members and Students from various departments of our college are participating. Mr. Mukeshkumar III BBA, Director - Leo Club welcomed the gathering. Ms. Shunmuga Priya III B.Com (CS) Vice President, Leo Club was introduced as the resource person.

Dr. Dinesh Soundarajan MBBS, MD, MBA, Assistant Professor in Breast Oncology and Radiation Oncology, Cancer Institute Adyar, Chennai addressed the gathering and highlighted the importance of the day. Doctors created an awareness of viral Hepatitis, inflammation of the Liver that causes a range of health problems. Doctor created an

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awareness of viral Hepatitis, an inflammation of the Liver that causes a range of health problems. Doctor requested the younger generation to avoid packed foods, junk food and to practice a healthy diet. The secession highlighted the global health sector strategy on viral Hepatitis and also insisted on avoiding banned substances. This program created awareness on Hepatitis free future among students. Ms. Keerthana II B.Com A & F, member, Leo Club delivered Vote of Thanks. E – Certificate was issued to the participants. The event came to an end with the vote of thanks. Google form link was shared to the participants to fill their Feed -back.



### Outcome:

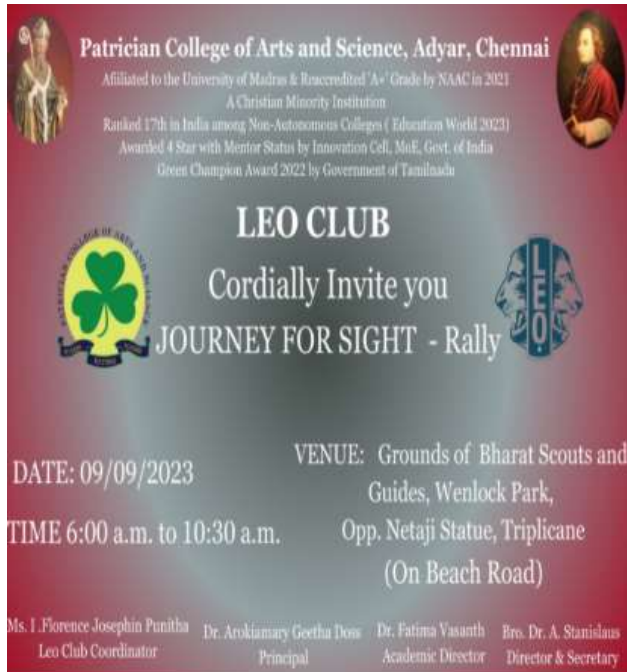
This program teaches the impact of Hepatitis Virus. It enhances the community awareness on hepatitis and lays the stress on preventive measures among the student community especially the Leo club students. This program helps to develop the treatment for Hepatitis Virus.

## NATIONAL EYE DONATION FORTNIGHT”

### Invitation:

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### Objective of the Activity:

- To accept in the invite of LIONS INTERNATIONAL District 324-K
- To take part in the valedictory function and Rally organized by the Lions International, to commemorate the "NATIONAL EYE DONATION FORTNIGHT"
- To witness and be part of the event "A JOURNEY FOR SIGHT".
- To realize and need for Eye Care and Eye Donation.
- To share the information and observation to the society.

### Report of the Activity:

The Leo Club of Patrician College of Arts and Science, Adyar, Chennai – 600020, participated in a Rally, ***Journey for Sight*** at Marina Beach, Chennai on 9<sup>th</sup> September 2023 at 6.30 a.m. and took part in the Valedictory function held at Grounds of The Bharat Scouts and Guides, Wenlock Park, Opp. Netaji Statue, Triplicane (On Beach Road) organized by Lions International. In this regard, a contingent of 30 Leos along with 2 staff members visited the area to be part of the activity.

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To commemorate the “NATIONAL EYE DONATION FORTNIGHT”, from 25th August, 2023 till 8<sup>th</sup> September, 2023, LIONS INTERNATIONAL District 324-Khave organized a Motor Rally with thirty differently-abled persons as participants titled “A JOURNEY FOR SIGHT”. The rally was conducted to highlight the importance of “Eye Donation” and ‘Eye Care’. For the past 30 years, the Journey for Sight rally has been conducted by the Lions Eye Bank at RIO GOH Research foundation along with the Govt. Ophthalmic Hospital. The rally had left Chennai on 25.08.2023 with a group of total 30 differently-abled participants including visually challenged, travelled via all major districts of Tamil Nadu, carrying banners, placards depicting slogans on ‘Eye Donation’ and returned back to Chennai on 8.09.2023. Throughout the rally, stickers were distributed to create awareness on Eye Donation. The event ended with a valedictory function and a huge rally at Marina Beach, Chennai on 9.09.2023.

The Leo's of Patrician college were deputed to witness and be part of this noble event's valediction and final rally as per the official invite from the District Governor, DC – VISION; DC - Eye Donation Awareness Rally; DC – Eye Donation of Lions International. The participants were presented with certificates and caps.

#### Outcome of the Activity:

The students were able to realize their social responsibility with regard to creating awareness on Eye Care; to transfer the message to the general public; to understand the challenges faced by the differently bled and to render a supportive hand to them.



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3.4. Extension Activities

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2023 -2024



## International Girl Child Day- Inter School E-Mode Competitions

### Invitation



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## Objectives:

- To ensure the safety measures for the girl child in the society, an inter-school competition proceeded with the theme “Save Girl Child”.
- To provide a chance to girl children to showcase their talents in various areas on Essay writing, Slogan writing and poster making both in Tamil and English.
- To address the challenges faced by girl students and to promote girl's empowerment and the fulfillment of their human rights.

## Program Summary:

The Leo Club at Patrician College of Arts and Science organized a program commemorating International Girl Child Day centered on the theme of "Save Girl Child." Conducted online, The invitation for these competitions was circulated to the schools through the members of the Leo club and staff members of the Accounting & Finance department. The registration was opened from 11.10.2023 to 23.10.2023. The participants could send the hard copy to the following mail id: [leo@patriciancollege.ac.in](mailto:leo@patriciancollege.ac.in) .

This event witnessed active participation from 81 students across different schools. The competitions, including poster making, essay writing, and slogan writing provided a platform for these school girls to express their thoughts on the crucial topic. The creativity and passion displayed were awe-inspiring, showcasing a deep understanding of the importance of empowering and protecting girls. The event's success was evident not just in the numbers but in the enthusiasm and commitment shown by the participants. Through their artworks and words, the girls articulated poignant messages advocating for gender equality and the rights of the girl child. The Leo Club's initiative in organizing such an impact event aimed at raising awareness and fostering advocacy for this critical cause was truly commendable, marking a significant step toward creating a more inclusive and supportive environment for girls' growth and development.

## Outcome:

Essay writing, poster making and slogan writing from which the greater response from various schools makes a real sense of humor and

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awareness among each individual girl. It reflects positive impacts among all the school participated in this event.



## BLOOD DONATION CAMP

### Invitation



### Objectives

- To collect blood donations to support local hospitals and patients in need.
- To raise awareness about the importance of blood donation.

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- To foster a sense of community service and volunteerism among students.

### Report Summary

The LEO Club and NSS Units 1 & 2 of Patrician College of Arts & Science, in collaboration with the Melvin Jones Memorial – Lions Blood Bank, successfully organized a Blood Donation Camp. This event aimed to encourage students to contribute to a noble cause, promoting social responsibility and community service among the youth.

The event was meticulously planned, involving several key steps. Coordination with the Lions Blood Bank was crucial to schedule the camp, arrange necessary equipment, and ensure compliance with health and safety standards. Promotion was conducted through posters, social media, and word-of-mouth to inform and encourage student participation. Logistics were carefully managed to set up donation booths, seating areas, refreshments, and ensure the presence of medical personnel on the college premises.

The Blood Donation Camp was executed smoothly and efficiently. The streamlined registration process allowed students to provide necessary details and undergo preliminary health checks. The donation process was managed by medical professionals from the Lions Blood Bank, ensuring the safety and comfort of all donors. Post-donation care was provided with refreshments and a brief observation period to ensure donors' well-being before they left.

The event saw enthusiastic participation, with a total of 41 students donating blood. This effort resulted in the collection of more units of blood. Volunteers from the LEO Club and NSS Units actively assisted in organizing and managing the event, contributing significantly to its smooth operation.

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## Feedback

The Blood Donation Camp had a substantial impact, with many first-time donors expressing their willingness to continue donating blood in the future. The collected blood will significantly aid local hospitals and patients in need of transfusions, underscoring the event's positive impact on the community. Participants and volunteers provided positive feedback, appreciating the smooth organization and the opportunity to contribute to a meaningful cause.



## VOLUNTEER SCRIBING INITIATIVE

### Objectives

- To offer academic support to students of St. Louis Institute for the Deaf and the Blind.

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- To foster a sense of community service and empathy among students of Patrician College.
- To enhance the learning experience for students with disabilities through effective scribing.

### Report Summary

From March 4<sup>th</sup> to March 13<sup>th</sup>, 2024 volunteers from Patrician College of Arts and Science dedicated their afternoons from 2 to 5 PM to assist students at the St. Louis Institute for the Deaf and the Blind by serving as scribes. This initiative involved aiding students in various subjects, including Tamil, English, Mathematics, Science and Social Science. The volunteers provided essential support in the form of writing assistance, thereby enabling the students to effectively complete their assignments and examinations. This collaborative effort not only enhanced the academic experience of the students at St. Louis Institute but also fostered a spirit of community service and empathy among the volunteers from Patrician College of Arts and Science. The program was a testament to the impact of inclusive educational support and the positive difference it can make in the lives of students with disabilities.

### Feedback

The scribing initiative from March 4<sup>th</sup> to March 13<sup>th</sup>, 2024, by volunteers from Patrician College of Arts and Science received overwhelmingly positive feedback. The students at St. Louis Institute for the Deaf and the Blind expressed gratitude for the personalized assistance in writing Board exams subjects like Tamil, English, Mathematics, Science and Social Science. Teachers and staff at the institute noted a significant improvement in the students' ability to complete their tasks efficiently and accurately. The volunteers demonstrated remarkable patience, dedication and a genuine desire to help, which was evident in their consistent attendance and willingness to engage with the students. Some

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volunteers highlighted the experience as eye-opening and fulfilling, appreciating the opportunity to contribute to the students' educational journey.

## WOMEN'S CLUB

### WELLNESS AWARENESS PROGRAM FOR GIRLS

#### About the Program.

By being well presented, clean and tidy, people can feel more confident, especially in social situations. Good hygiene is critical for preventing the spread of infectious diseases and helping children lead long, healthy lives. It also prevents them from missing school, resulting in better learning outcomes. For families, good hygiene means avoiding illness and spending less on health care.

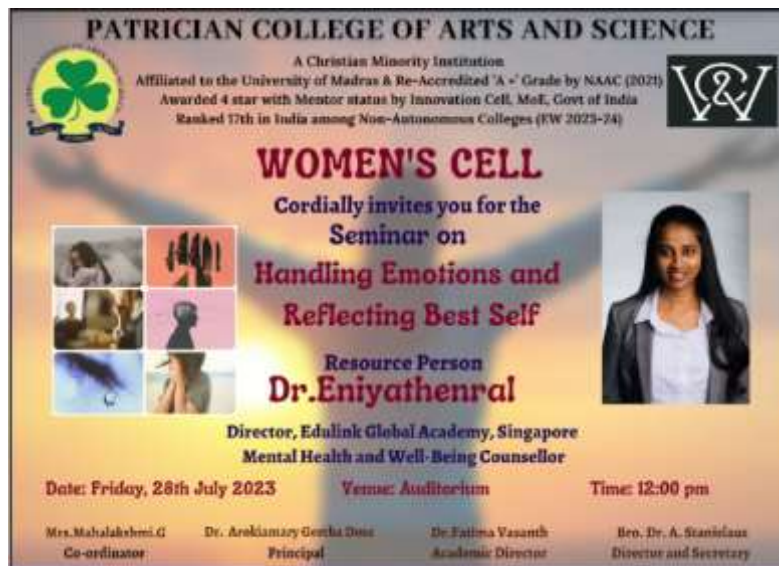


### Seminar on Handling Emotions and Reflecting Best Self

#### Invite:

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### Objectives of the Seminar:

- To enhance women participants' understanding of emotions and their importance in their lives.
- To provide practical tools and strategies for effectively managing and regulating emotions.
- To develop emotional intelligence and self-awareness.
- To explore different approaches for coping with and expressing difficult emotions such as stress, anger, and anxiety.
- To facilitate healthy communication and relationships by effectively expressing and responding to emotions.
- To foster resilience and emotional well-being in the face of challenges and adversity.
- To encourage self-reflection and personal growth in relation to emotions.

### Report:

The Women's Cell seminar held on Friday, 28th July 2023, titled "Handling Emotions and Reflecting Best Self," focused on empowering students, especially young women, by providing insights and strategies to manage emotions effectively and present themselves in the best

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possible way. The event was organized at 12 p.m. and commenced with a prayer led by Ms. Boronica, student from III BCOM CS, Vice-President, Women's Cell.

Ms. Amanda Dee from III BBA , President , Women's Cell, extended a warm welcome to all the attendees of the seminar. Mrs. Mahalakshmi G, the Coordinator of the Women's Cell, introduced the chief guest for the event. Academic Director, Dr. Fatima Vasanth, felicitated the gathering during the event, adding a touch of importance and recognition to the seminar.

The resource person Dr. Eniyathendral, Director, Edulink Global Academy, Singapore. Explained the importance of handling emotions, Self-reflection, Maintaining proper relationship, handling relationship issues effectively. The resource person also gave an enlightened speech in explaining the importance of values, boosting self-esteem. and improving personal growth.

The overarching aim of the seminar was to empower students, particularly young women, by providing them with tools and insights to manage their emotions effectively and present their best selves. The event also encouraged the cultivation of a positive mind-set and the importance of making well-considered choices in life. Ms. Boronica, Vice-President, Women's Cell delivered the vote of thanks. Ms. Anjali, Secretary, Women's cell was the Master of Ceremony of the event. Overall, the seminar was an informative and inspiring offering valuable guidance and encouragement to the attendees on emotional well-being and personal growth.

### Outcome of the Programme:

The programme provided various insights regarding balancing the family and peer relationship, avoiding unhealthy relationships involving physical interaction and to be very vigilant and secured in social media. The atmosphere of the seminar was very learning oriented with examples drawn from counselling experience and was extremely facilitating seeing that the target group audience were the women population of the college.

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## CONFERENCE ON “WOMEN RIGHTS & WOMEN EMPOWERMENT”

### Report of the Programme:

The official programme started with the invocation of Thamizh Thai Vazhthu. Bro.Dr. A. Stanislaus, Director and Secretary, welcomed the gathering. Honourable chief guest and session speakers were honoured. Bro.Dr. A. Stanislaus honoured the Chief Guest, Tmt A.S. Kumari Vijayakumar , Chairperson, Tamil Nadu State Commission for Women, with a shawl and memento. Academic Director, Dr. Fatima Vasanth honoured Tmt. Panchi Subramanian, Chairperson, Local Complaints Committee with a shawl and memento. Principal Dr. Arockiamary Geetha Doss honoured Ms.Sharmila Gunaraj, Member, Local Complaints Committee, Dr.Vanitha, Deputy Commissioner of Police, Chennai and Tmt. P.Poongodi, Centre Administrator, Department of Social Welfare, with a shawl and memento. Tmt. A.Shannen Banu, Protection officer, Chennai South was honored with a shawl and memento by Dr.B.Anand Priya, Vice-Principal of the college. Mrs. Palin Jeromina, Assistant Professor, Department of Business Administration and Women's Cell member introduced the Chief Guest to the audience. Tmt A.S. Kumari Vijayakumar , Chairperson, Tamil Nadu State Commission for Women explained about the various cases handled by her and about a particular case of domestic violence where in the compensation of was sourced from government and given to the concern victim for her wellbeing.

The Session 1 of the conference was on 'Cyber Crime against women'. The speaker of the session was introduced by Dr.Usha Jose, Assistant Professor, Department of Social Work and Women's Cell member. She introduced the session speaker Tmt.

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Panchi Subramanian, Chairperson, Local Complaints Committee to the audience. The speaker gave insightful thoughts regarding various internet based crimes in the society and explained the various crime activities with live case studies. She also explained role of the government and NGO in dealing with the redressal mechanism.



The Speaker for the 2<sup>nd</sup> session was Tmt.Sharmila Gunaraj, Advocate, Member, Local Complaints Committee. The Speaker was introduced by Mrs.Sadiya Fatima, Assistant Professor, Department of Psychology and Women cell member. The speaker presented on the need and importance of POSH act to the girl students.



The speaker for the 3<sup>rd</sup> session was Tmt.A.Shaheen Banu, Protection officer, Department of Social Welfare, Chennai South. The session speaker was introduced by Mrs.Vinishiya Arokia Ratna, Assistant Professor, Department of Accounting

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and Finance and Women Cell Member. The resource person gave valuable inputs regarding the meaning of domestic violence and also explained about the domestic violence protection act, 2005.



The Resource person for the 4<sup>th</sup> session was Mrs. P. Poonkodi, Centre Administrator, One Stop Centre, Department of Social Welfare, Chennai South. Ms. Amanda Daniel Dee, President, Women's Cell introduced the speaker to the audience. The speaker explained about the various calls they receive through helpline numbers every day. She also explained about the cases they handle like Cybercrime, Domestic Violence, Sexual Harassment etc. Madam also shared the Help-Line numbers for any kind of support required for women in these crimes. The speaker also highlighted about the grievance handling procedures in such cases. The session was very useful to students.

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The Resource person for the 5<sup>th</sup> session was Dr.G.Vanitha, Deputy Commissioner of Police, Crime against Women and Children, Chennai. The session speaker explained how the girl and boy students to be alert when using social media and need of safety in using mobile phones. The speaker also shared the various helpline numbers with regard to women and child safety. In order to safeguard ourselves a self-defense programme was conducted along with the session. The students were practically demonstrated regarding various safe guarding procedures. The girl students volunteered the session and learned the self-defense techniques.

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#### Outcome of the Programme:

The conference gave insights about various social and welfare laws related to women. The speeches from the expertise gave them a outlook about the current issues related to women issues and how to handle those grievances.

#### “WOMEN EMPOWERMENT AND WELFARE SCHEMES IN TAMILNADU”



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## OBJECTIVES :

- ❖ To remove the various problems faced by widows, women abandoned by their husband, marginalized women, Destitute women, spinster etc., in Tamilnadu.
- ❖ To improve their livelihood such as education, health, employment, setting up of special self help group, providing vocational training etc.,
- ❖ To know about many schemes for women.
- ❖ To prevent against sexual harassment.
- ❖ To know about women helpline number, railway accident helpline number, cyber crime helpline number etc.,
- ❖ To know about the constitutional provision for equal rights for women .
- ❖ To improve health policies and welfare schemes for women.

## Report:

The women empowerment and welfare schemes in Tamilnadu held on 14<sup>th</sup> august, 2023, titled “Tamil Nadu widows and destitute women welfare board government in Tamil Nadu” in collaboration with “Department of criminology and criminal justice administration Tamil Nadu open university” focused on iconic schemes of Tamil Nadu government. The event started at 10.00a.m. The event was coordinated and guided by Ms. Vinishiya Arockiya Ratna, and Ms. K. Nivedha.

It commences with Tamizh thai vazhthu and lighting of the lamp by the chief guest. Dr. S. Anantharaman Krishnan, Assistant professor of Tamil Nadu open university, extended a warm welcome address to all the attendees of the program. Tmt. Kalyananthy Satchithanantham has rationalized the program and felicitated the address by Thiru. S. J. chiru, IAS and inaugural address by Professor S. Arumugam in Tamil Nadu open university. Keynote Address by Tmt. P. Geetha Jeevan Hon’ble minister for social welfare and women empowerment and chairperson, Tamilnadu widows and destitute women welfare board Government Tamil Nadu and vote thanks by Ms. J. Jeevitha, Doctoral research scholar. In between there was a break for 15 mins. Panelist 1: Dr. A. R. Shanthi member, social justice monitoring committee, Government of Tamil Nadu spoke about health policies and welfare schemes for women in Tamil Nadu. Panelist 2: Tmt. Adhilakshmi Logamurthy, Advocate, High Court- Madras spoke about social and legal status of women. Panelist 3: Dr. R.M. Tamil selvan Assistant professor of Tamil Nadu open university spoke about Dynamics of Women Empowerment. And then had lunch break. Then panelist 4: Tmt. Kalyanathy Satchinantham spoke about women education and women welfare schemes in Tamil Nadu. Panelist 5: Dr. P. Chithra spoke about challenges and opportunities in higher education. Panelist 6: Tmt. J. Innocent Divya, IAS managing director, Tamil Nadu skill development corporation spoke about various skills development programmes for women in Tamil Nadu. Overall, the program

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was informative and inspiring offering valuable guidance and encouragement to the attendees on schemes well being and personal growth.

### Outcome of the Programme:

The program provided various insights regarding balancing the society and peer relationship, avoiding unhealthy relationships involving physical interaction. The students learnt about many schemes that are organized only for women. And they learnt about many helpline numbers for women and children etc., The students have learnt about Kavalan SOS APP. They learnt about ensuring their safe and dignified life in society.



### Awareness Programme on Health and Hygiene among Girls students (Shift I & II )

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NAAC - AQAR

3.4. Extension Activities

3.4.3 Extension & Outreach

2023 -2024

#### Invite:



**Objective:** To create awareness among girls students on menstrual hygiene and educate them the importance of proper disposal of sanitary napkins for environmental sustainability.

#### Report:

The Maintenance Monitoring Committee, Women Cell, Student Affairs Committee and Physical Education Department Jointly conducted an Awareness Programme on Health and Hygiene among Girls students (Shift I & II), on Wednesday, 13th September, 2023. The program was conducted simultaneously in four different venues, to reach all female students effectively.

The program commenced with a silent prayer. Faculty members responsible for each venue introduced the program's objectives and set the stage for the informative sessions.

#### Conclusion:

The collaborative effort between various committees and departments to conduct the Health and Hygiene Awareness Program was a significant success. It provided crucial information to female students on maintaining their health and hygiene while also raising awareness about the importance of responsible sanitary pad disposal. This program will contribute to a cleaner and healthier environment for all.

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3.4. Extension Activities

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2023 -2024



## RIGHT TO INFORMATION ACT 2005



### OBJECTIVES

- The seminar aims to increase awareness and understanding of the provisions and importance of the RTI Act among participants.

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- It helps to empower participants by equipping them with the knowledge and skills necessary to exercise their right to information effectively.
- It helps students in providing a comprehensive understanding of the legal framework surrounding the RTI Act which includes discussing the statutory provisions, exemptions, and limitations of the Act, as well as any recent amendments or developments.

### PROGRAMME SUMMARY

The resource person started the session by providing students with a thorough understanding of the RTI Act. He explained the historical context, legal framework, and the fundamental principles that underpin the Act. The orientation delved into the practical applications of the RTI Act within the field of social work. He shared real-life case studies and examples, demonstrating how social work professionals can utilize RTI to address social issues effectively. The resource person highlighted the instances where the Act was instrumental in uncovering crucial information, leading to positive social change. The session was interactive and engaging, encouraging active participation from the students. The resource person also facilitated discussions, encouraging students to ask questions and share their thoughts. Interactive exercises were conducted, enabling students to apply the knowledge gained and understand the process of filing RTI applications practically.

The students were given insight about the role of RTI in strengthening democracy by empowering individuals to access information held by public authorities. Students were encouraged to utilize his knowledge responsibly, emphasizing his role in civic engagement and social advocacy. A dedicated question-and-answer session provided students with the opportunity to seek clarifications on specific aspects of the RTI Act.

### PROGRAMME OUTCOME

Overall, the outcome on RTI Act are to increase awareness, empower individuals, and promote transparency and accountability in government processes. The participants are equipped with

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the knowledge and skills necessary to exercise their right to information effectively and advocate for positive change in their communities.

### Report for International Girl Child Day – 11<sup>th</sup> October 2023



Invitation:



#### Objective:

- To provide awareness regarding Girl Education
- To avoid Child marriage.
- To child trafficking.

#### Report of the Programme:

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The program was organised by Tamilnadu State Commission for Women with UNFPA, Girls Count Coalition, Centre for Child Rights and Development and Thozhamai NGO on International Girl Child day on 11<sup>th</sup> October 2023. Around 50 Students from Women's cell and ICC participated in the awareness program. The programme was to create awareness among the general public regarding issues related to Girl and Children. Tmt.Kumari, A.S, Chairperson, Tamil Nadu State Commission for Women participated in the programme.

### Outcome:

The programme created a learning platform to make students understand the social evils against Women and girl Children and about the various government organisations and NGO's to redress the grievances.

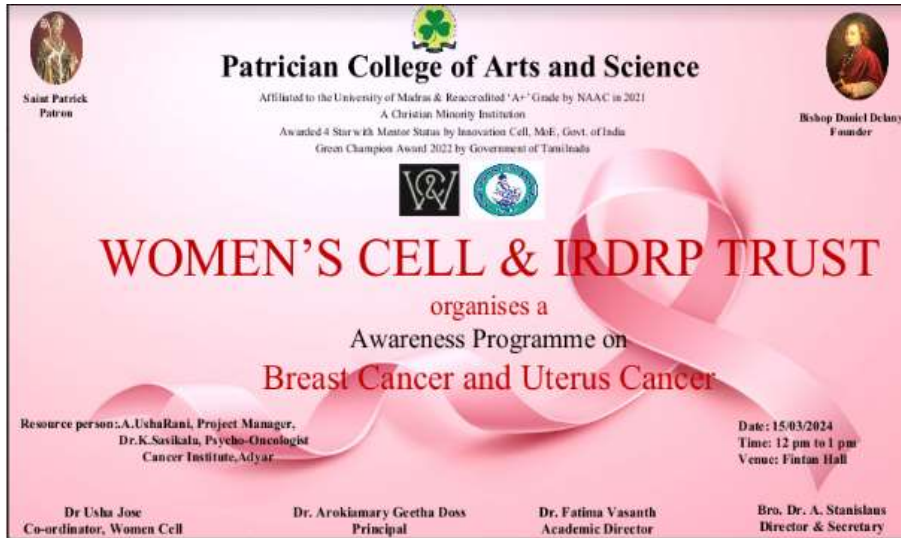


## Awareness Programme on Breast Cancer and Uterus Cancer

### Invite:

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### Objective:

The primary objective of the awareness program was to educate participants about breast cancer and uterus cancer, emphasizing signs, symptoms, prevention methods, and early detection strategies.

### Report:

The Patrician Women's Cell, in collaboration with IRDRP, successfully organized an awareness program on Breast Cancer and Uterus on March 15, 2024. Girl students from various departments were encouraged to participate in this programme. The session was led by Dr.Sasikala, Psycho –Oncologist and A.Usha Rani, Project Manager, Cancer Institute, Adyar, Chennai. Dr. Sasikala focused on uterus cancer, providing insights into its nature, signs, symptoms, and preventive measures. She emphasized the importance of early detection through regular screenings and awareness of potential risk factors. Preventive measures discussed included maintaining a healthy lifestyle, regular exercise, and attending routine gynaecological check-ups.

A.Usha Rani delivered a comprehensive session on breast cancer, highlighting preventive measures, including lifestyle modifications, regular breast self-examinations, and clinical screenings. She emphasized the significance of awareness in combating breast cancer effectively. A.Usha Rani highlighted the importance of breast self-examinations as a proactive

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measure for early detection. She provided guidance on the correct technique for self-examinations and encouraged participants to incorporate it into their monthly routines.

The awareness program on breast cancer and uterus cancer organized by the Patrician Women Cell in collaboration with IRDRP proved to be highly informative and beneficial. Participants gained valuable insights into the nature of these cancers, their signs, symptoms, and preventive strategies. The initiative aimed to empower women with knowledge to take charge of their health and well-being. Such endeavours play a crucial role in promoting early detection and reducing the burden of cancer in society.



## Awareness Programme on Drug Abuse and Drug Control

Invite:



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**Objective:**

The primary goal of an awareness program on drug abuse and drug control is to promote a healthy, drug-free society by raising awareness, fostering understanding, and promoting action at individual, community, and societal levels.

**Report:**

The Patrician Women's Cell, in collaboration with IRDRP, successfully organized an awareness program on Drug Abuse and Drug Control on March 16, 2024. The event aimed to educate students about the detrimental effects of drug consumption and the importance of drug control measures in society. The program featured a keynote address by Ms. Jacqueline, Senior Counsellor at TTK Hospital, who shared valuable insights and information with the attendees. The attendees were Student Council Members and all the department secretaries of Patrician college of Arts and Science. They are the leaders of the college and through them the information on drug related information should reach all students of the college. Ms. Jacqueline initiated the session by providing an overview of drug abuse, highlighting its prevalence and the various forms it can take in society. She emphasized the significance of understanding the root causes behind drug abuse to effectively address the issue. Through informative presentations and real-life examples, Ms. Jacqueline elaborated on the harmful effects of drug consumption on individuals, families, and communities. She discussed the physical, psychological, and social consequences associated with drug abuse, underscoring the importance of early intervention and prevention. The moral of the hour long seminar students were informed about to reduce the demand of drugs and for that each student should work out to avoid drugs in any form.

As a Senior Counsellor at TTK Hospital, Ms. Jacqueline shed light on the role of counselling and rehabilitation in supporting individuals struggling with drug addiction. She emphasized the need for compassion, empathy, and professional support in helping individuals overcome addiction and regain control of their lives. The session also addressed the significance of drug control measures in curbing the proliferation of illicit drugs and protecting vulnerable populations, especially youth. Ms. Jacqueline highlighted the role of community awareness, law enforcement, and policy interventions in combating drug trafficking and promoting a drug-free society. Following the presentation, attendees were encouraged to participate in an interactive discussion and ask questions related to drug abuse and control. Ms.

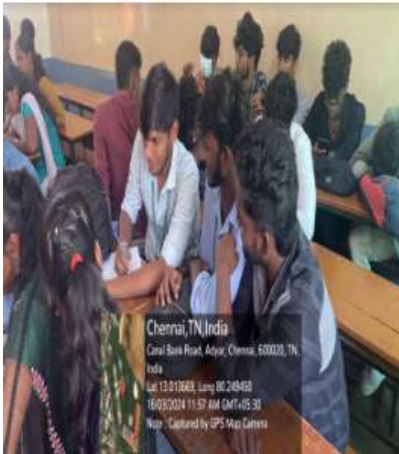
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Jacqueline provided valuable insights and clarification on various issues, fostering a supportive and informative environment for dialogue.

The awareness program on Drug Abuse and Drug Control organized by the Patrician Women's Cell and IRDRP proved to be a significant and enlightening event. Through the expertise and guidance of Ms. Jacqueline, attendees gained valuable knowledge and understanding of the harmfulness of drug consumption and the importance of proactive measures in addressing this pressing societal issue. The attendees also expressed their views through group discussion on topics related to curb drug menace. The program succeeded in raising awareness, fostering dialogue, and empowering individuals to take proactive steps towards building a healthier and drug-free community.

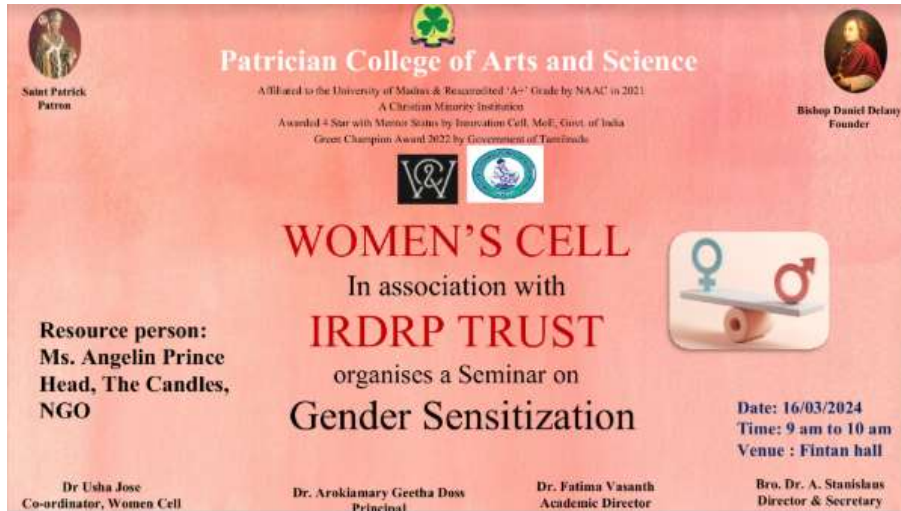


## Seminar on Gender Sensitization

**Invite:**

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### Objective:

The objective of a seminar on gender sensitization is to promote understanding, respect, and equality among individuals of all genders and to work towards creating a more just and equitable society free from discrimination and violence.

### Report:

The seminar on gender sensitization, organized by the Patrician Women's Cell and IRDRP, took place on 16<sup>th</sup> March 2024 at Fintan Hall. The event aimed to educate and raise awareness about gender sensitivity among the participants, primarily students, with a focus on promoting respect, equality, and inclusive. Ms. Angelin Prince, Head of The Candles NGO, delivered an insightful address on gender sensitivity. Drawing from her experience in working with marginalized communities, Ms. Prince emphasized the importance of understanding and addressing gender-based discrimination and inequality. She highlighted the need for empathy, active listening, and self-reflection to cultivate a more inclusive and respectful society. The seminar concluded with a call to action, urging participants to actively challenge gender stereotypes, advocate for gender equality, and create safe and inclusive spaces in their respective spheres of influence. Participants were encouraged to apply the knowledge gained from the seminar in their daily lives and become agents of positive change.

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### Citizen Consumer Club.

#### CLIMATE ACTION MONTH JULY 2023

##### INVITATION:



##### OBJECTIVES

The main objective of the program is to have to create an awareness among the students to protect the environment and try to avoid the usage of plastic and to teach the students to how to organize and segregate and how to dispose waste properly without causing any harm to the environment.

##### ABOUT THE SESSION:

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The session started with prayer to invoke God's blessings. Mr. Chen Zhao Hsing, Student of III BBA recited the prayer. The gathering was welcomed by Dr. Sasikala, Co-ordinator of CCC Club and was felicitated by Dr. Arokiamary Geetha Doss, Principal. The Chief guest was introduced by Mr. Danush E of III BBA. The resource person took over and shared her experience with the students. She also explained how to manage the waste properly and created an awareness to avoid the usage of plastic. Then the competitions commenced each participant performed remarkably. Then the resource person chose the best and distributed the prizes. Later, the Vote of thanks was proposed by Mr. Mohindar Kumar OF III BBA.



#### OUTCOME OF THE PROGRAM:

Students gained knowledge on how to properly dispose the waste and got the awareness of avoiding the usage of plastics.

#### STREET PLAY

#### INVITATION

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Objective of the activity:

1. To give the awareness to the general public about the Consumer Protection Act 2019 (Amendment).
2. To impart knowledge about their minds to be aware from the Fraud Sellers.
3. To analyze the people's opinions about the Consumer protection Act.
4. To find the errors of the general public which makes them to get deceived by fraud sellers.
5. To share the information about Consumerism.

#### REPORT OF THE ACTIVITY:

The Citizen Consumer Club of Patrician College of Arts and Science, Adyar, Chennai – 600020, organized Street Play on Consumer Protection and Awareness at **Malligai Poon Nagar Kuppam**, Adyar on **11th August 2023** at 1.30 p.m. In this regard, a contingent of 20 student volunteers along with 3 staff members visited the area to conduct the activity.

After a general introduction of the team by our CCC Coordinator, **Dr. B. Sasikala**, the students displayed their street play skills through execution of a quick witted script through expressive movements.

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To make general public aware about fraudulent merchants and trade activities. The students played a skit which contains information about adulteration, sale of expired products, certification of products with quality standards, unfair price activities. In the skit, the team also gave a information about the website details of **Consumer protection Act 2019 (Amendment)**, Consumer Protection Forum and National Consumer Helpline No 1915 which would help the residents of Malligai poo Nagar to represent their complaint against fraudulent merchants and trade activities.

#### FOR THE STUDENTS:

The students were able together a group of residents to the place of the activity. There by they were able to improve their persuasion skills.

The street play team proved its creative skills through the execution of the play

The contingent were able to understand the ignorance of the general public towards consumer protection provisions.



### Seminar on Quality Standards

#### REPORT OF THE ACTIVITY:

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The much-awaited inauguration of the Citizen Consumer Club and Patrician Standards Club took place on August 18, 2023, at Fintan Hall. The event marked a significant milestone in promoting awareness and advocacy for consumer rights and adherence to quality standards.

The chief guest for the occasion was Mr.Hari M ,a distinguished Graduate Engineer hailing from the Chennai Branch Office of the Bureau of Indian Standards. His illustrious background and expertise added a sense of credibility to the event.

The inaugural ceremony commenced at noon with an enthusiastic audience of students, faculty members, and guests. The presence of esteemed personalities, including Dr. B. Sasikala, the CCC Coordinator,the Principal Dr.ArokiamaryGeethaDoss ,Ms.MashiyaAfroze, the Standards Club Coordinator,Dr.Fatima Vasanth,theAcademic Director, and Bro.Dr.A. Stanislaus,the Director and Secretary, elevated the event's significance.

#### **OUTCOME OF THE ACTIVITY:**

Mr.Hari M delivered an enlightening speech,emphasizing the crucial role of informed consumers in shaping markets and industries. He highlighted the importance of maintaining stringent quality standards and the responsibilities of both consumers and manufacturers.

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## PLASTIC AWARENESS

### INVITATION:



### OBJECTIVE OF THE ACTIVITY:

1. To give an awareness to the general public about the dangers of using plastic'
2. To quicken their minds to be aware about the usage of plastics
3. To Analyze the people's opinions about 'How they are more frequently using the plastics'

to make them a No users of plastics

### REPORT OF THE ACTIVITY:

The Citizen Consumer Club of Patrician College of Arts and Science, Adyar, Chennai – 600020, organized Public Speech on the topic of Plastic Awareness at R6WG+MHF, Navalur, Chennai, Tamil Nadu 600130

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On 19<sup>th</sup> August 2023, in this regard, a contingent of 15 student volunteers along with staff members visited the area to conduct the activity.

After a general introduction President of the Citizen Consumer Club gave a public speech about the Plastic awareness to the General Public. This a speech is to give an awareness to the general public about the dangers of using plastic and making them to understand how using and throwing plastics can cause the impacts on the environment and their health, and warning them about the effects which the earth is affected due to usage of plastics, it is a valuable speech which our CCC gave an awareness through the speech.

### OUT COME OF THE ACTIVITY:

1. The students were able to gather a group of residents to the place of the activity. Thereby they were able to improve their persuasion skills.
2. The CCC team proved its creative skills through the execution of the program.
3. The contingent was able to understand the ignorance of the general public towards plastic awareness.



### ROAD SAFETY AWARENESS

#### INVITATION:

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### OBJECTIVE OF THE ACTIVITY:

1. To give an awareness to the general public about the Road Safety and Rider's wellness
2. To enlighten them on safe driving and their roles as responsible citizens.
3. To make them know about the government rules and regulations about road safety.
4. To Find the errors of the Road Safety Development which they want government to improve.
5. Highlighting the road safety precautions to them for their safe ride.

### REPORT OF THE ACTIVITY:

The Citizen Consumer Club of Patrician College of Arts and Science, Adyar, Chennai – 600020, organized an awareness program on topic of “Road safety Awareness” at Navalur, Chennai, Tamil Nadu 600 130 on 19th August 2023 at 11.25a.m. In this regard, a contingent of 15 students volunteers along with staff member visited the area to conduct the activity.

After a general introduction of the team by our Consumer Club President Mr. Danush, The Students were started the street play.

The gist of the entire street play is to make general public aware about Safety and protection of drivers and riders. The students played a skit

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which contains information about as a driver how you have to drive a bike, To follow the road signals, Drive not with the content of alcohol. In the skit, the team also had information about the Greater Chennai traffic police by how they work with a diligence and with a hard work to save a soul from accident and it would help the residents of Navalur to be safe while driving the vehicles.

**OUTCOME OF THE ACTIVITY:**

- a. The public were able to understand the content of the street play.
- b.They came to know the dangers of the road and effects that causes to the family from the accidents.
- c.General public gave a primary attention to the skit while weare playing it because it somehow attracts them.
- d. By Distributing the pamphlets to the public,it became the essence of this program.
- e. By playing this skit, we also make them to be safe from the rash drivers in the road.

**FOR THE STUDENTS:**

- a.The students were able to deliver the message to the general public with neat content.
- b. Students experienced an environment of encouragement.

Students learned how to communicate with the general public

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## Patrician Village Adoption Programme

### Hygienic for Old Age People

Date: 29-02-2024

Venue: Uthandi



#### Objectives:

Hygienic for Old age people program is to aim at the health issues and awareness for the old people to get self-hygiene. A proper guideline by Nutritionist Mrs. Vijayalakshmi helps old people to widespread awareness about the often overlooked issue among old people. which refers to the deficiency of essential micronutrients in individuals' diets despite consuming enough calories. Through this program, we aim to:

- Eating healthy is a key component to maintaining good hygiene. Consuming high-fiber fruits, vegetables and whole grains are a great way to help your digestive system and keep you energized.

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- Staying hydrated is another way to work towards having good hygiene. Seniors are prone to dehydration, so make sure you drink plenty of water every day to avoid becoming dehydrated.
- To make sure you get enough sleep every night, you should aim for 6 to 8 hours of sleep every night. Getting enough sleep every night can help boost your mood and lower your blood pressure. Lack of sleep can leave you feeling run down and compromise your immune system.
- Another easy way to practice good personal hygiene is by taking a shower daily. This will help remove bacteria and other irritants from your skin and reduce your risk of rashes or other skin problems.
- Trimming your nails often is a great way to eliminate the bacteria that live under your nail beds. Keeping your fingernails and toenails clean will help you avoid infections.
- You should also brush your teeth twice a day to maintain strong gums and prevent gum disease. By brushing twice a day, you will reduce your risk of illnesses associated with poor oral hygiene.
- Wash your hands often to avoid the spread of viruses and bacteria. Make sure to wash your hands with soap and water for at least 20 seconds any time you come into contact with surfaces that haven't just been cleaned.
- You can also improve personal hygiene by maintaining a clean home. An easy way to keep your home clean is by wiping down frequently touched surfaces with disinfectant spray.
- Wear deodorant daily to control excessive sweat, eliminate body odour and to smell fresh.
- Changing into clean clothes daily is also a good way to maintain personal hygiene and will help you prevent skin infections. Clothes capture bacteria, which makes changing them every day essential to avoiding the spread of germs.

**No of Beneficiaries: 50**

**Programme Summary:**

This program aims to raise public awareness, drive behavioural change, and promote systemic solutions to address hygiene and its wide-ranging impacts on health, development, and well-being. By addressing hygiene, this program contributes to building a healthier, more resilient society that embraces the importance of adequate and diverse nutrition for all, thus paving the way for a brighter and more nourished future.

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#### Outcome:

The outcomes of the Awareness Program are aimed at creating a tangible and lasting impact on individuals, communities, and society as a whole. Through the program, we envision the following outcomes in their life.

#### Attendance with student's signature:

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**Patrician Village Adoption Programme  
Nourishing the Girl Child's Immune System**

**Date:** 29-02-2024

**Venue:** Uthandi

**Invitation:**

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**Objectives:**

Human milk contains turbo-charged immunity enhanced antibodies and white blood cells. Nursing helps them to guard against ear infection, allergies, diarrhea, pneumonia and urinary tract infections. Reducing germs doesn't technically boost immunity.

Through this program, we aim to:

- Provide a healthy, balanced diet. Then fill the rest of their daily plate with whole grains, lean proteins, healthy fats, and low-fat milk and milk products. While eating for optimal immunity also means limiting processed foods and added sugars, the occasional treat isn't harmful.
- Provide a healthy, balanced diet.
- Make sure they get enough sleep
- Keep your child physically active.
- Practice infection prevention
- Keep up with routine vaccinations.
- Help them manage stress and anxiety. By achieving these objectives, the Hidden Hunger Awareness Program aims to catalyze a societal shift towards recognizing and addressing hidden hunger as a critical public health issue, ultimately leading to improved nutrition, better quality of life, and a healthier future for all.

**No of Beneficiaries: 50**

**Programme Summary:**

This program aims to raise public awareness, drive behavioural change, and promote systemic solutions to girl child to address and its wide-ranging impacts on health, development, and well-being. By addressing immune system, this program contributes to building a healthier, more resilient society that embraces the importance of adequate and diverse nutrition for all, thus paving the way for a brighter and more nourished future.

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NAAC - AQAR

3.4. Extension Activities

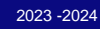
3.4.3 Extension & Outreach

2023 -2024



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## Patrician Village Adoption Programme

### Education Awareness

**Date: 02-03-2024**

**Venue: Uthandi****Invitation:**



**SAINT PATRICK**  
Patron

## Patrician College of Arts and Science

Cenral Bank Road, Gandhi Nagar, Adyar, Chennai - 600026.  
A Christian Minority Institution  
Affiliated to the University of Madras & Accredited 1<sup>st</sup> Grade by NAAC. In 2001,  
Awarded 4 Star with Mentor Status by MCE, Govt of India





**Bishop Daniel D'Souza**  
Founder

**PATRICIAN VILLAGE ADOPTION PROGRAMME**  
**UNINAT BHARAT ABHIYAN**

**Funded and Supported by Ministry of Education, Govt. of India**  
In association with  
Department of Commerce



# EDUCATION AWARENESS

**2<sup>nd</sup> March 2024 at 10am**  
**Venue: UTHANDI**

**Dr. Sweety Regina Mary**  
**HOD**

**Dr. Arakiamany George Doss**  
**Principal**

**Dr. Fatima Vasantha**  
**Academic Director**

**Bro. Dr. A. Stanislaus**  
**Director & Secretary**

### Objectives:

The objectives of education awareness initiatives encompass a wide range of goals aimed at promoting knowledge, understanding, and positive behaviour change across various domains. Here are some key objectives of education awareness initiatives:

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- **Knowledge Dissemination:** To provide accurate and accessible information on specific topics or issues, ensuring that individuals have a comprehensive understanding of relevant facts, concepts, and principles..
- **Promotion of Understanding:** To foster greater comprehension and awareness among individuals about complex issues, encouraging critical thinking, empathy, and informed decision-making.
- **Behaviour Change:** To influence attitudes, beliefs, and behaviours toward desired outcomes, promoting positive actions and discouraging harmful or negative behaviours..
- **Prevention and Risk Reduction:** To educate individuals about potential risks, hazards, and threats, empowering them to take proactive measures to mitigate risks and prevent adverse outcomes.
- **Empowerment:** To empower individuals with knowledge and skills that enable them to advocate for themselves, make informed choices, and participate actively in decision-making processes.
- **Social Change:** To catalyse social change by raising awareness about social issues, injustices, and inequalities, mobilizing support for collective action and systemic reforms
- **Health Promotion:** To promote health and well-being by disseminating information about preventive measures, healthy behaviours, and access to healthcare services.
- **Environmental Awareness:** To increase awareness of environmental issues, such as climate change, pollution, and habitat destruction, fostering a sense of stewardship and promoting sustainable lifestyles.
- **Cultural Preservation:** To preserve and celebrate cultural heritage, traditions, and diversity through education and awareness initiatives, promoting intercultural understanding and appreciation.
- **Community Engagement:** To engage communities in collaborative efforts to address local challenges and opportunities, fostering a sense of belonging, solidarity, and shared responsibility.

Overall, education awareness initiatives play a crucial role in promoting positive social change, advancing public health and well-being, and empowering individuals and communities to create a more just, equitable, and sustainable future.

**No of Beneficiaries : 30**

#### **Programme Summary:**

Education awareness initiatives encompass a diverse array of efforts aimed at disseminating knowledge, promoting understanding, and fostering positive behaviour change across various domains. By raising awareness about social issues, health promotion, environmental sustainability, and cultural preservation, education awareness initiatives play a vital role in catalysing social change, advancing public health, and empowering communities to create a more just, equitable, and sustainable future. Through collaborative engagement, policy advocacy, and capacity building, education awareness initiatives contribute to building resilient and inclusive societies where individuals are equipped with the knowledge and skills needed to navigate complex issues and contribute to positive transformation.

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**Outcome:**

The outcomes of education awareness initiatives are wide-ranging and impactful, leading to positive changes at individual, community, and societal levels. Here are some key outcomes

- Increased Knowledge
- Behavioural Change
- Empowerment
- Social Mobilization
- Policy Influence
- Healthier Communities
- Environmental Sustainability
- Cultural Preservation
- Positive Social Change

Overall, education awareness initiatives play a critical role in shaping attitudes, influencing behaviours, and mobilizing communities to address pressing challenges and create a more equitable, sustainable, and prosperous future for all.

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DEPARTMENT OF COMMERCE SHIFT II					
UTHANDI PROGRAM ATTENDANCE LIST					
S.NO	ROLL NO	REGISTERED NO.	DEPARTMENT	STUDENT NAME	SIGNATURE
1	312117661	E21CM053	B.com G	RISHI ARVIND J	Rishi
2	E21CM05	312117443	B.com G	SAVITHA KUNDA	Savitha
3	E21CM060	312117493	B.com G	YASOSH PANTHURAN	Yasosh
4	E21CM067	312117481	B.com G	VIGNESH KUNDA A	Vignesh
5	E21CM066	312117429	B.com G	Dhanush E	Dhanush
6	E21CM064	312117451	B.com G	ALISH MATHEW R	Alish
7	E21CM051	312117473	B.com G	T. RAJ KUMAR	T. Raj Kumar
8	E21CM060	312117444	B.com G	KB. SHREEKANTH	KB. Shreekanth
9	E21CM053	312117467	B.com G	H. LAKSHYAN	H. Lakshyan
10	E21CM062	312117479	B.com G	STEELE R	Steele
11	E21CM070	312117484	B.com G	V. VENKATESH R	V. Venkatesh
12	E21CM068	312117470	B.com G	D. DEEPA K	D. Deepa
13	E21CM070	312117455	B.com G	P. HARISH R	P. Harish
14	E21CM045	312117438	B.com G	PRANAV B	Pranav
15	E21CM065	312117480	B.com G	SRI RAM S	Sri Ram
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19	E21CM037	312117489	B.com G	Megashamini G	Megashamini
20	E21CM041	312117491	B.com G	D. PITHA P	D. Pitha
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22	E21CM049	312117493	B.com G	Praveena J	Praveena

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3.4. Extension Activities

3.4.3 Extension & Outreach

2023 -2024

**Patrician Village Adoption Programme**  
**Greening our Village: Planting Seeds of Change**

**Date: 28-02-2024**

**Venue: Uthandi**

**Invitation:**

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### Objectives:

The 'Greening our Village: Planting Seeds of Change' report aims to assess current environmental conditions, propose actionable strategies, and inspire community engagement to foster sustainable practices and promote a greener future for our village. Through this program, we aim to:

- **Actionable Strategies:** Develop and implement practical strategies to mitigate environmental degradation and promote sustainable practices across various sectors, including agriculture, transportation, infrastructure, and waste management.
- **Community Engagement:** Foster active participation and collaboration among villagers, local businesses, government agencies, and non-profit organizations to collectively address environmental challenges and implement solutions.
- **Education and Awareness:** Raise awareness about the importance of environmental conservation and sustainable living through educational campaigns, workshops, seminars, and outreach activities targeted at villagers of all ages.
- **Green Infrastructure:** Promote the development of green infrastructure projects, such as urban green spaces, community gardens, renewable energy installations, and sustainable transportation options, to enhance the overall quality of life in our village.
- **Monitoring and Evaluation:** Establish monitoring mechanisms to track progress, evaluate the effectiveness of implemented initiatives, and adapt strategies as needed to ensure continuous improvement towards our environmental goals.

The 'Greening our Village: Planting Seeds of Change' programme represents a collective effort to address environmental concerns and promote sustainable living within our community. Through strategic initiatives and community involvement, this programme endeavors to create a more environmentally conscious and resilient village for future generations.

**No of Beneficiaries: 50**

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**Programme Summary:**

The 'Greening our Village: Planting Seeds of Change' programme represents a proactive and collaborative approach to addressing environmental challenges and promoting sustainable development within our village. By working together towards common goals and embracing a culture of environmental stewardship, we can create a healthier, more resilient, and vibrant community for generations to come.



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**Outcome:**

The outcomes of the 'Greening our Village: Planting Seeds of Change' programme are multifaceted and reflect the collective efforts of the community towards achieving environmental sustainability and fostering a greener future. Some of the key outcomes include:

- Improved Environmental Quality
- Increased Community Engagement
- Adoption of Sustainable Practices
- Creation of Green Infrastructure
- Enhanced Resilience
- Educational Impact
- Measurable Progress

Overall, the 'Greening our Village: Planting Seeds of Change' programme has catalysed positive change, inspiring a culture of environmental responsibility, and laying the foundation for a more resilient, sustainable, and vibrant village for present and future generations.

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3.4.3 Extension & Outreach

3.4. Extension Activities

2023 -2024

PATRICIAN COLLEGE OF ARTS AND SCIENCE  
DEPARTMENT OF COMPUTER SCIENCE -SHIFT II  
H.C.S STUDENT'S NAME LIST

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1	Patrician	M. Adarsh	
2	Patrician	Adarsh Kumar	
3	Patrician	Adarsh Kumar	
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## Patrician Village Adoption Programme

### HEALING AWARENESS

Date: 01-03-2023

Venue: Uthandi



### Objectives

The objective of healing awareness is multifaceted and can vary

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depending on the context and the needs of individuals or communities. However, some overarching objectives include:

**Promoting Well-being:** The primary objective of healing awareness is to promote physical, mental, emotional, and spiritual well-being among individuals and communities. This includes fostering resilience, reducing stress, and enhancing overall quality of life.

**Empowering Individuals:** Healing awareness aims to empower individuals to take an active role in their own healing process by providing them with knowledge, tools, and resources to support their health and well-being.

**Prevention and Early Intervention:** By raising awareness about holistic approaches to health and wellness, healing awareness seeks to prevent illness and injury and intervene early in the progression of health problems.

**Holistic Approach to Health:** Healing awareness encourages a holistic approach to health that considers the interconnectedness of mind, body, and spirit. It promotes the integration of conventional and complementary healing modalities to address the diverse needs of individuals.

**Cultural Competence and Diversity:** Another objective of healing awareness is to promote cultural competence and diversity in healing practices. This includes recognizing and respecting the diversity of cultural beliefs, values, and healing traditions and ensuring that healing practices are accessible and inclusive for all individuals and communities.

**Reducing Stigma:** Healing awareness aims to reduce stigma associated with seeking help for physical, mental, or emotional health issues and promote a culture of acceptance, understanding, and support for those experiencing health challenges.

**Community Building and Resilience:** Healing awareness fosters community building and resilience by creating supportive networks and environments that promote health and well-being at the individual, family, and community levels.

**No. of Beneficiaries:** 50 (Uthandi Village)

#### Programme Summary:

"Healing Pathways" is a comprehensive program designed to promote holistic well-being and foster a culture of health and resilience within our community. By integrating evidence-based practices, cultural traditions, and personal empowerment strategies, this program aims to empower individuals to embark on their healing journey and cultivate a sense of wholeness and vitality in their lives.

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3.4. Extension Activities

3.4.3 Extension & Outreach

2023 -2024



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### Program

#### Outcomes:

" Healing awareness programs can take various forms, including workshops, seminars, retreats, or online courses designed to promote physical, emotional, mental, or spiritual healing. These programs often incorporate practices such as meditation, mindfulness, yoga, energy healing, holistic therapies, and psychological techniques to help individuals achieve greater well-being and self-awareness.

If you're interested in organizing or participating in such a program, here are some steps you might consider:

**Define the Purpose:** Clarify the objectives of your healing awareness program. What specific outcomes or transformations do you aim to facilitate for participants?

**Research and Planning:** Investigate existing programs to understand their structure, content, and methodologies. Determine what sets your program apart and how it can address the unique needs of your target audience.

**Develop Content:** Design a curriculum or agenda that aligns with your program's goals. Consider incorporating a mix of experiential exercises, educational content, and practical tools for participants to apply in their daily lives.

**Find a Venue or Platform:** Decide whether your program will be held in person, online, or a combination of both. Secure a suitable location or choose a reliable online platform to host your sessions.

**Recruit Instructors or Facilitators:** Identify qualified professionals with expertise in relevant healing modalities to lead your program. Ensure they possess the necessary skills to guide participants safely through their healing journey.

**Marketing and Promotion:** Develop a marketing strategy to attract participants to your program. Utilize online channels, social media platforms, email newsletters, and partnerships with relevant organizations to reach your target audience.

**Registration and Logistics:** Set up a registration process for participants to sign up for your program. Arrange logistics such as scheduling, payment processing, accommodation (if applicable), and any necessary materials or equipment.

**Execute the Program:** Deliver your healing awareness program according to the planned schedule. Create a supportive and nurturing environment for participants to engage in transformative experiences.

**Gather Feedback:** Collect feedback from participants to evaluate the effectiveness of your program and identify areas for improvement. Use this feedback to refine future iterations of your program and enhance the overall experience.

**Follow-Up and Support:** Provide ongoing support to participants after the program ends. Offer resources, follow-up sessions, or referrals to additional services to help them integrate their learning and sustain their healing journey.

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3.4. Extension Activities

3.4.3 Extension & Outreach

2023 -2024

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DEPARTMENT OF B.COM ACCOUNTING AND FINANCE SHIFT-II				
DATE : 01/03/2023				
S.NO	Admin no	Register Number	Candidate's Name	Attendance
1	E21AF012	312117359	DELLI GANESH E	DELLI Ganesh E
2	E21AF038	312117362	PREMCHAND. J	Premchand J
3	E21AF070	312117367	YUVARAJ W S	Yuvaraj W S
4	E21AF005	312117374	AKASH KUMAR S	Akash Kumar S
5	E21AF045	312117405	ROHIT SK	Rohit SK
6	E21AF044	312117406	ROHITH KANNA D	Rohith Kanna D

## Patrician Village Adoption Programme

### Hidden Hunger

Date: 19-08-2023

Venue: Uthandi

Invitation:



Objectives:

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Hidden Hunger Awareness Program is to raise widespread awareness about the often overlooked issue of hidden hunger, which refers to the deficiency of essential micronutrients in individuals' diets despite consuming enough calories. Through this program, we aim to:

- **Educate the Public:** Inform individuals about the significance of micronutrients and the adverse effects of hidden hunger on overall health, cognitive development, and economic productivity.
- **Highlight Vulnerable Populations:** Shed light on groups most susceptible to hidden hunger, including children, pregnant women, and the elderly, emphasizing the need for targeted interventions.
- **Promote Nutrient-Rich Diets:** Encourage communities to prioritize diverse and nutrient-rich foods to combat hidden hunger, showcasing the role of local produce in achieving balanced nutrition.
- **Empower Decision-Makers:** Equip policymakers, healthcare professionals, and educators with knowledge to implement strategies addressing hidden hunger at community and national levels.
- **Foster Partnerships:** Collaborate with NGOs, government agencies, and businesses to create a network of stakeholders dedicated to tackling hidden hunger through innovative solutions.
- **Advocate for Change:** Raise a collective voice to advocate for policies that support access to nutritious food, fortified products, and sustainable farming practices.
- **Measure Impact:** Evaluate the program's effectiveness through metrics such as increased public awareness, changes in dietary choices, and improved health outcomes in target communities.

By achieving these objectives, the Hidden Hunger Awareness Program aims to catalyze a societal shift towards recognizing and addressing hidden hunger as a critical public health issue, ultimately leading to improved nutrition, better quality of life, and a healthier future for all.

No of Beneficiaries : 100

Programme Summary:

This program aims to raise public awareness, drive behavioural change, and promote systemic solutions to address hidden hunger and its wide-ranging impacts on health, development, and well-being. By addressing hidden hunger, this program contributes to building a healthier, more resilient society that embraces the importance of adequate and diverse nutrition for all, thus paving the way for a brighter and more nourished future.



Outcome:

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The outcomes of the

Hidden Hunger Awareness Program are aimed at creating a tangible and lasting impact on individuals, communities, and society as a whole. Through the program, we envision the following outcomes:

- Increased Public Awareness
- Behavioural Change
- Reduced Hidden Hunger
- Empowered Communities
- Collaborative Efforts
- Policy Advocacy
- Innovative Solutions
- Healthier Generations
- Cultural and Social Change

The Hidden Hunger Awareness Program aims to generate a multifaceted impact, ranging from individual dietary choices to systemic policy changes. By achieving these outcomes, the program contributes to a healthier, more resilient, and better-nourished society, ultimately working towards the eradication of hidden hunger and its far-reaching consequences.

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## Patrician Village Adoption Programme

### Drops of Change: Water Conservation

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### Objectives:

The Water Conservation Programme Awareness initiative aimed to educate and engage the community on the importance of water conservation practices. Through targeted campaigns and outreach efforts, the programme sought to raise awareness, promote behavior change, and encourage sustainable water usage habits among residents. Through this program, we aim to:

**Educational Campaigns:** Develop and implement educational campaigns to inform the community about the significance of water conservation, including the environmental, social, and economic benefits.

**Behavior Change:** Encourage residents to adopt water-saving practices in their daily lives, such as reducing water waste, fixing leaks, using water-efficient appliances, and practicing responsible irrigation methods.

**Community Engagement:** Foster community participation and collaboration in water conservation efforts through workshops, seminars, community events, and outreach activities.

**Partnerships:** Forge partnerships with local organizations, schools, businesses, and government agencies to leverage resources, expertise, and networks in promoting water conservation initiatives.

**Monitoring and Evaluation:** Monitor progress, evaluate the effectiveness of awareness campaigns and interventions, and collect feedback to inform future strategies and improve programme outcomes.

**No of Beneficiaries: 75**

### Programme Summary:

The Water Conservation Programme Awareness initiative successfully achieved its objectives of raising awareness, promoting behaviour change, and fostering community engagement in water conservation efforts. By

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empowering residents with knowledge and resources, and encouraging collective action, the programme has laid a foundation for sustainable water management practices and a more water-resilient community. Continued efforts in monitoring, evaluation, and collaboration will be essential to sustaining and building upon the programme's successes in the future.



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**Outcome:**

The Water Conservation Awareness Program was designed to address the critical issue of water scarcity and promote sustainable water usage practices within our community. This report outlines the outcomes achieved through the implementation of the program.

- **Increased Awareness:** The programme successfully raised awareness about water conservation issues, with a significant portion of the community demonstrating improved knowledge and understanding of water-saving practices.
- **Behaviour Change:** Many residents adopted water-saving behaviours and implemented water-efficient practices in their homes and businesses, resulting in reduced water consumption and increased efficiency.
- **Community Engagement:** Community participation and engagement in water conservation activities increased, with residents actively participating in workshops, events, and educational programmes.
- **Partnership Success:** Collaboration with local organizations, businesses, and government agencies strengthened programme outreach and effectiveness, enabling broader dissemination of water conservation messages and resources.
- **Sustainability:** The programme laid the groundwork for sustained water conservation efforts, with ongoing monitoring, evaluation, and community involvement ensuring continued progress and impact over time.

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PATRICIAN COLLEGE OF ARTS AND SCIENCE  
DEPARTMENT OF COMPUTER SCIENCE - SHIFT II  
III CS STUDENT'S NAME LIST

S.NO	ROLL NO	STUDENT'S NAME	SIGNATURE
1	000001	M. Adarsh	[Signature]
2	000002	M. Adarsh	[Signature]
3	000003	M. Adarsh	[Signature]
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5	000005	M. Adarsh	[Signature]
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20	000020	M. Adarsh	[Signature]
21	000021	M. Adarsh	[Signature]
22	000022	M. Adarsh	[Signature]
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**Report**  
**on**  
**Awareness Program on Voting in the Electoral Process**

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**Objectives:**

The primary objective of the student-led addressing on voting in the electoral process to the residents of Uthandi is to promote civic engagement and voter participation within the community. The main objective of this program is to Raise Awareness at Uthandi

**No of Beneficiaries:** 20

**Profile of the Resource Person:** III BCom CS Students

**Programme Summary:**

In a bid to foster democratic values and encourage active participation in the electoral process, students from the III BCOM CS class organized an insightful awareness program on voting. Held on March 3, 2024, in Uthandi, the initiative aimed to enlighten citizens about the significance of their vote and the role it plays in shaping the nation's future.

The event commenced with a warm welcome extended to all attendees by the organizing committee. Through engaging presentations, interactive sessions, and informative discussions, the students elucidated upon the importance of exercising one's voting rights. They emphasized how each ballot cast contributes to the democratic fabric of the nation and serves as a powerful tool for expressing citizenry's aspirations.

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Various

aspects related

to the electoral process were elaborated upon, including voter registration procedures, the significance of electoral rolls, and the role of Election Commission in ensuring free and fair elections. Furthermore, the students shed light on the impact of informed voting decisions in influencing policy-making and governance

**Outcome:**

Overall, the awareness program on voting in the electoral process led by the III BCOM CS students in Uthandi served as a catalyst for positive change. It empowered citizens with knowledge, encouraged civic participation, and fostered a deeper appreciation for the principles of democracy within the community.



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PATRICIAN COLLEGE OF ARTS AND SCIENCE  
DEPARTMENT OF CORPORATE SECRETARYSHIP (SHIFT II)  
Awareness Program on Voting in the Electoral Process - UBA  
PROGRAM  
DATE: 02.03.2024 PLACE: UTHIRAKKI

ATTENDANCE SHEET

SNO	Reg No	NAME	SIGNATURE
1	122104098	DEEPAK D E	
2	122104099	DEEPAK P	
3	122104100	GIRISHKUMAR P M	
4	122104112	GHANASEKAR S	
5	122104116	GIRYSH P	
6	122104124	MADHAN M	
7	122104115	GANESH A	
8	122104152	SRIKANTH B	
9	122104139	RISHU VARMAAN M	
10	122104151	SHYAMVARSHAN B	
11	122104142	SAI PRASANTH R	

**DEPARTMENT OF SOCIAL WORK****III BSW – UBA****DATE : 23<sup>rd</sup> JAN 2024****VENUE: PALAVAKKAM****DEPARTMENT SOCIAL WORK**

**Patrician College of Arts and Science**  
(Established in 1984, Uthirakki, Palakkad District - 686001)  
A Private Self-Aided Institution  
Affiliated to the University of Calicut & Recognized by UGC for Grants to Study in India  
Majority Owned by St. Mary's Mission, Palakkad

**Department of Social Work**  
UBA

**Awareness on Drug Abuse for Students at Palavakkam**

**Date: 23.01.2024** **Time: 03:00 PM - 04:00 PM** **Village: Palavakkam**

Mrs. Shreya J  
B.Ed, Social Work

Dr. Anilkumar George Doss  
Principal

Dr. Fatima Fiaz  
Academic Director

Bro. Dr. A. Sebastian  
Director & Secretary

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OBJECTIVES

- To create awareness on Drug Abuse to the people at Palavakkam.
- To educate people on bad effects of Consuming Drugs.
- To create awareness on ways to over come consumption of drugs.

SUMMARY

Drug

Any substance (other than food) that is used to prevent, diagnose, treat, or relieve symptoms of a disease or abnormal condition. Drugs can also affect how the brain and the rest of the body work and cause changes in mood, awareness, thoughts, feelings, or behavior.

Drug Abuse

Drug abuse is when a drug is used for a different purpose than intended, or in excessive amounts. Drug abuse can involve illegal drugs, as well as medicines. There are many problems associated with drug abuse, such as drug tolerance, dependence and addiction.

Bad Effective of Drugs

People with addiction often have one or more associated health issues, which could include lung or heart disease, stroke, cancer, or mental health conditions. Imaging scans, chest X-rays, and blood tests can show the damaging effects of long-term drug use throughout the body.

5 effect of drug abuse on youth

Substance-abusing youth are at higher risk than nonusers for mental health problems, including.

- ❖ Depression
  - ❖ conduct problems
  - ❖ Personality disorders
  - ❖ Suicidal thoughts
  - ❖ Attempted suicide
  - ❖ Suicide.
- 
- ❖ Avoiding places where you know drugs and alcohol will be available.
  - ❖ Surrounding yourself with friends who don't use drugs.
  - ❖ knowing how to resist temptation.
  - ❖ Learning how to cope with stress and relax without drugs.
  - ❖ Distracting yourself with activities like exercise or listening to music.

OUT COME

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The students of III BSW actively participated in the awareness creating program. The people at Palavakkam enjoyed street theatre and also understood the importance of Drug Awareness.

FEEDBACK

- Mounica - The session was interesting
- Latha – The interactive session was very informative.
- Soniya - The Street play made the session very interesting

STUDENTS FEEDBACK

- Amson- The session was very interesting
- Immanuvel – The Students actively participated in the session. It was very helpful for the student as well as the public participation.

ATTENDANCE

S NO	ROLL No.	NAME OF THE STUDENT
1	D21SW001	ABINESH
2	D21SW002	AKASH P
3	D21SW011	IMMANUVEL
4	D21SW014	JAYAKANTHAN
5	D21SW015	JOHN VINSON RAJ
6	D21SW021	SRI RAM
7	D21SW009	HARISH D
8	D21SW023	VIKRAM
9	D21SW010	HARISH M
10	D21SW024	YUVARAJA

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## UNNAT BHARAT ABHIYAN (UBA) REPORT

### UBA Outreach programme at advent christian school (Palavakkam)



**Objective:**  
To cultivate togetherness and social functioning of people living in poverty, in need of basic essentials and to understand the community work.

**No of Beneficiaries:** 45 Students (School children at the advent christian school )

The III BA Students as part of UBA outreach programme conducted various activities to the School children at advent christian school (Palavakkam). The session started with a prayer by Ms Gladys Veronica Mary followed with the introduction of the college and UBA by S.E.Surya and four sets of activities were conducted.

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Students of advent christian school were part of the activities and interacted well and made the game activities simplest. Students of III BA persisted in teaching paper craft, jumbled words to develop psychomotor skills. Totally 45 sets of pencils, erasers and sharpeners were collected from the III BA Students and were distributed to the foundation.

*III BA Students addressing and conducting activities to the  
advent christian school  
Students*



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**Outcome**

It has improved the social skills by providing opportunities for the students to interact with kids from advent christian school by sharing ideas and improving cognitive skills and english competency skills.

**Feedback Summary**

The students of III BA felt that the outreach programme was meaningful and was a rewarding experience. It has increased the awareness, created, empathy, compassion with a sense of fulfilment, inspiration and hope.

**Attendance S.E SURYA****M.GLADY VERONIKA MARY****M.SUMAIYA FATIMA****A.AJAYKUMAR****V.DINESH****S.SHAKTHI****G.IMRAN SHERIFF****UBA**

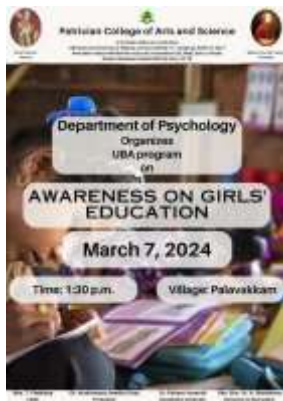
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**PROGRAMME VENUE:** PALAVAKKAM

**UBA PROGRAMME DATE AND TIME:** 07-03-2024, 1:30pm

**ORGANIZER:** DEPARTMENT OF PSYCHOLOGY, PATRICIAN COLLEGE OF ARTS AND SCIENCE



#### Introduction:

On March 7th, the Department of Psychology at Patrician College of Arts and Science organized a UBA (Unnat Bharat Abhiyan) programme in Palavakkam Village focused on creating awareness about girls' education. The programme aimed to highlight the importance of educating girls and to encourage the community to support and prioritize girls' education.

#### Programme Details:

The programme commenced at 1:30 PM with an introduction by the faculty members of the Department of Psychology. They emphasized the role of education in empowering girls and transforming communities. Following the introduction, a series of activities were conducted to engage the participants and raise awareness.

#### Activities:

**1. Educational Talk:** The students delivered educational talks on the importance of girls' education, highlighting its benefits for individuals and society as a whole. They also shared inspiring stories of women who have excelled in various fields due to education.

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**2. Interactive****Sessions:**

Interactive sessions were conducted to discuss the challenges faced by girls in accessing education and ways to overcome them. The participants were encouraged to share their experiences and ideas for improving girls' education.

**3. Career Guidance:** A career guidance session was organized to provide information about different career options available to girls. This aimed to motivate them to pursue higher education and aspire for successful careers.

**Impact and Participation:**

The programme received a positive response from the community, with active participation from both girls and boys. The interactive nature of the activities helped in fostering a sense of inclusivity and empowerment among the participants. Many expressed their commitment to supporting girls' education and vowed to take concrete actions in their own lives.

**UBA PROGRAMME VENUE: PALAVAKKAM**

**UBA PROGRAMME DATE AND TIME:** 24-02-2024, 1:30pm

**ORGANIZER:** DEPARTMENT OF PSYCHOLOGY, PATRICIAN COLLEGE OF ARTS AND SCIENCE



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Introduction:

On February 24th, the Department of Psychology at Patrician College of Arts and Science organized a UBA (Unnat Bharat Abhiyan) programme in Palavakkam Village focused on creating awareness about child marriage. The programme aimed to educate the community about the negative impacts of child marriage and to encourage them to take a stand against it.

Programme Details:

The programme began at 1:30 PM with a welcome address by the faculty member of the Department of Psychology. They emphasized the importance of the issue and highlighted the role of education in preventing child marriage. Following the introduction, a series of activities were conducted to engage the participants and raise awareness.

Activities:

- 1. Interactive Sessions:** The students conducted interactive sessions with the community members, discussing the causes and consequences of child marriage. They also shared information about the legal aspects and rights of children.
- 2. Street Play:** A street play was performed by the students, depicting the challenges faced by child brides and the importance of education in empowering young girls. The play received a positive response from the audience and effectively conveyed the message.
- 3. Poster Exhibition:** A poster exhibition was set up showcasing facts and statistics related to child marriage. The posters highlighted the need for collective action to eradicate this harmful practice.

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**REPORT: UBA Program at Patrician College of Art and Science****Date: 15th July 2023****Time: 9:00 AM****Venue: PonniyammanKoil Bus Stop, Madipakkam**

The UBA (Unnat Bharat Abhiyan) program was organized by the Department of B.Com (C.S), B.Com (A&F), Media Studies, and Kalyagam at Patrician College of Art and Science. The event aimed to raise awareness about drug abuse and promote community engagement. The program included various activities such as street play, mime, cloth bag distribution, felicitations, human chain formation, and herbal plantations.

The event commenced with the singing of the Tamil Thaaivazhthu, the state song of Tamil Nadu, as a mark of respect to the Tamil language and culture. This was followed by the welcome address delivered by Dr. Ilayaraja, Assistant Professor in the Department of Tamil S-2. He welcomed the participants and set the tone for the event.

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To address the critical issue of drug abuse, a street play was performed by the students. The play aimed to educate the audience about the harmful effects of drug addiction and raise awareness about the importance of staying away from drugs. Simultaneously, a mime act was also performed, highlighting the ill effects of drugs in a visually engaging manner.

Continuing the theme of promoting environmentally friendly practices, the students distributed cloth bags to the public. This initiative aimed to reduce the usage of plastic bags and encourage individuals to opt for eco-friendly alternatives. The students actively engaged with the community, promoting sustainability and environmental consciousness.

During the program, felicitations were given to recognize the efforts of key individuals who contributed to the success of the event. Raichel Diana, the UBA Coordinator, was felicitated for her dedicated efforts in organizing and coordinating the program. Inspector Sivakumar from the S 7 Police Station in Madipakkam was also honored for his support and cooperation in raising awareness about drug abuse. The Governor of the Lion Manisekar Lions Club and the District Zone Chairperson, AdvtRajarajan from the Lions Club in Madipakkam, were felicitated for their contributions to community service.

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PATRICIAN VILLAGE ADOPTION PROGRAMME  
DEPARTMENT OF MANAGEMENT

**Unnat Bharat Abhiyan**

**PUBLIC SPEECH ON PLASTIC AWARENESS**

**Report**

**Name of the Programme :** Plastic Awareness Programme

**Date:** Saturday 19th August 2023

**Time:** 10.30 a.m to 1:00pm

**Venue:** Village Panchayat, Navalur Village

**Beneficiaries:** 130

**UBA Banner**



**Objective of the Activity:**

1. To give an awareness to the general public about the 'dangers of using Plastic'
2. To Quicken their minds to be aware about the usage of plastics
3. To analyze the people's opinions about 'How they are more frequently using the plastics'
4. To make them a less users of plastics.

**Report :**

Department of Computer Applications, Department of Management & Department of Mathematics (Shift I) conducted Plastic Awareness Program under the banner of Unnat Bharat Abhiyan on Saturday , 19<sup>th</sup> August 2023 between 10.30 am and 1.00 pm at Village Panchayat, Navalur.. Dr. A.Raja, Head, Dept. of Management , Mrs. X.Palin Jeromina, Asst.Prof, with the Volunteer Students conducted a plastic awareness program.

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After a general introduction by the co-ordinator gave a public speech about the Plastic awareness to the General Public. This speech is to give an awareness to the general public about the dangers of using plastic and making them to understand how using and throwing plastics can cause the impacts on the environment and their health, and warning them about the effects which the earth is affected due to usage of plastics, it is a valuable speech which our UBA gave an awareness through the speech.

#### Outcome of the Activity:

##### For the public:

The public were able to understand deep truths and facts about usage of plastics and its dangers. They also get to know that how plants, trees, wild and cattle animals, marine animals and birds are being affected by using of plastics. Finally, the content of the speech reached them and made them to realize about the plastic usage.

##### For the students:

The students were able to gather a group of residents to the place of the activity. Thereby they were able to improve their persuasion skills.

This UBA team proved its creative skills through the execution of the program.

The contingent was able to understand the ignorance of the general public towards plastic awareness.



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**Attendance of the Volunteers:**

STUDENT VOLUNTEERS PRESENT FOR PLASTER AWARENESS ON 02/03/23			
S.NO	Name	Student Enrollment No	Signature
1	Santhosh M	D21BA056	<i>Santhosh M</i>
2	Samyuktha D	D21BA052	<i>Samyuktha D</i>
3	Abinash Thakur Singh	D22BA004	<i>Abinash Thakur Singh</i>
4	Martin Rock T	D21BA032	<i>Martin Rock T</i>
5	Thimeth Berlinaj A	D21BA065	<i>Thimeth Berlinaj A</i>
6	Muthavel	D21BA039	<i>Muthavel</i>
7	Chanramoulieswaran	D21BA008	<i>Chanramoulieswaran</i>
8	Sandeep M	D21BA054	<i>Sandeep M</i>
9	Jaya stree G	D22BA033	<i>Jaya stree G</i>
10	Surya S	D21BA064	<i>Surya S</i>
11	Roshan Kumar	D21BA050	<i>Roshan Kumar</i>
12	Agastin Raj P	D21BA012	<i>Agastin Raj P</i>
13	Susindran S	D21BA013	<i>Susindran S</i>
14	Mohindar Kumar B	D21BA014	<i>Mohindar Kumar B</i>
15	Thirumalai Raja B	D21BA015	<i>Thirumalai Raja B</i>

**Unnat Bharat Abhiyan**  
**AWARENESS ON ENVIRONMENTAL SANITATION PROGRAMME**  
 Report

Name of the Programme : "Awareness on Environmental Sanitation Programme"

Date: Saturday 02<sup>nd</sup> March 2024

Time: 10.30 a.m to 1:00pm

Venue: Village Panchayat, Navalur Village

Beneficiaries: 210

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**Objective of the Activity:**

1. To give a awareness to the general public about the ‘**Awareness on Environmental Sanitation Programme**’
2. The objective of a literacy development program is to improve literacy skills and empower individuals to effectively read, write, and comprehend information.

**Report of the Activity:**

On 2<sup>nd</sup> March 2024, In this regard, a contingent of 20 student volunteers along with staff members visited the area to conduct the activity.

After a general introduction students gave an awareness to the general public about education.

The program aims:

The objectives of an environmental sanitation awareness program are designed to promote understanding, participation, and action in maintaining clean and healthy environments. Here are some common objectives of such a program:

**Raise Awareness:** Increase public awareness about the importance of environmental sanitation in promoting public health, preventing diseases, and preserving natural resources.

**Promote Hygiene Practices:** Encourage the adoption of good hygiene practices, including proper waste disposal, handwashing, safe water storage, and sanitation facilities maintenance.

**Prevent Pollution:** Educate individuals and communities about the harmful effects of pollution on air, water, and land quality, and promote strategies to reduce pollution through recycling, waste reduction, and sustainable practices.

**Ensure Safe Water:** Promote access to safe and clean water sources, educate on water treatment and purification methods, and raise awareness about the risks of waterborne diseases.

**Encourage Recycling and Waste Management:** Promote recycling initiatives, waste segregation at source, and proper disposal of hazardous waste to minimize environmental impact and promote resource conservation.

**Foster Community Participation:** Engage communities in environmental sanitation activities through awareness campaigns, workshops, and community clean-up events, fostering a sense of ownership and responsibility.

**Advocate for Policy Changes:** Advocate for the development and implementation of policies and regulations that promote environmental sanitation, such as waste management laws, pollution control measures, and sustainable development practices.

**Address Climate Change:** Educate on the link between environmental sanitation and climate change, promote actions that reduce greenhouse gas emissions, and encourage resilience-building strategies.

**Promote Sustainable Practices:** Encourage the adoption of sustainable practices in agriculture, energy use, transportation, and construction to reduce environmental impact and promote long-term sustainability.

**Monitor and Evaluate Progress:** Establish monitoring and evaluation mechanisms to assess the impact of the program, track progress towards environmental sanitation goals, and identify areas for improvement and further action.

**Outcome of the Activity:**

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For the public:

The outcomes of an environmental sanitation awareness program can have far-reaching impacts on individuals, communities, and the environment. Here are some potential outcomes of a successful environmental sanitation program:

**Improved Public Health:** Increased awareness and adoption of good hygiene practices lead to reduced incidences of waterborne and sanitation-related diseases, resulting in improved public health outcomes.

**Cleaner Environment:** Communities actively participate in waste management and recycling efforts, leading to cleaner streets, water bodies, and air quality, which benefits both human health and ecosystems.

**Reduced Pollution:** Greater awareness of the impacts of pollution leads to reduced pollution levels, including air pollution from burning waste, water pollution from improper disposal, and soil contamination from hazardous materials.

**Safe Water Access:** Increased access to safe and clean water sources, improved water treatment practices, and awareness of water conservation contribute to better water quality and reduced risks of waterborne illnesses.

**Community Engagement:** Community members become actively engaged in environmental sanitation activities, such as clean-up drives, waste segregation, and maintaining sanitation facilities, fostering a sense of collective responsibility and pride in their surroundings.

**Behavioral Change:** Positive changes in behavior, such as proper waste disposal, recycling habits, and water conservation practices, become ingrained in daily routines, leading to long-term sustainable habits.



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## Unnat Bharat Abhiyan HEALTH AWARENESS – MENACE OF SMOKING Report

Name of the Programme : “Health Awareness – Menace of Smoking”  
Date: Saturday 02<sup>nd</sup> March 2024  
Time: 10.30 a.m to 1:00pm  
Venue: Village Panchayat, Navalur Village  
Beneficiaries: 135

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**Objective of the Activity:**

1. To give a awareness to the general public about the ‘Health Awareness – Menace of Smoking’
2. To raise awareness about the dangers of smoking.
3. To Encourage smoking cessation through support programs

**Report of the Activity:**

On 2<sup>nd</sup> March 2024, In this regard, a contingent of 20 student volunteers along with staff members visited the area to conduct the activity.

After a general introduction students gave an awareness to the general public about the dangers of smoking and making them to understand how to avoid smoking.

The program aims:

**Raise Awareness:** Inform the public about the health risks associated with smoking, including the link to various diseases such as lung cancer, heart disease, and respiratory disorders. Highlight the dangers of secondhand smoke exposure to non-smokers.

**Promote Prevention:** Encourage individuals, especially youth, to avoid starting smoking by emphasizing the addictive nature of nicotine and the long-term health consequences of smoking.

**Support Smoking Cessation:** Provide resources, support, and access to cessation programs for smokers who want to quit. This includes counseling, nicotine replacement therapy, and medication options.

**Advocate for Policies:** Advocate for tobacco control policies such as higher taxes on tobacco products, smoke-free laws in public places, restrictions on tobacco advertising and promotion, and effective warning labels on cigarette packaging.

**Address Social and Environmental Impacts:** Address the social and environmental impacts of smoking, including the economic burden on healthcare systems, environmental pollution from cigarette waste, and the impact of tobacco cultivation on land and water resources.

**Promote Healthy Lifestyles:** Encourage overall health and well-being by promoting healthy lifestyles, including regular physical activity, balanced nutrition, and stress management techniques as alternatives to smoking.

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Outcome of the Activity:

For the public:  
The outcomes of a health awareness program focused on the menace of smoking can be multifaceted and impactful. Here are some potential outcomes that the program aims to achieve:  
**Increased Awareness:** The program can lead to a greater understanding among individuals and communities about the health risks associated with smoking, including the specific diseases and health conditions linked to tobacco use.  
**Behavioral Change:** Encourage smokers to consider quitting by highlighting the addictive nature of nicotine and the long-term health benefits of cessation. It can also deter non-smokers, especially youth, from starting smoking.  
**Smoking Cessation:** Support individuals in their journey to quit smoking through access to cessation resources such as counseling, nicotine replacement therapy, and medication. The program can result in increased rates of successful quitting attempts.  
**Policy Impact:** Advocate for and contribute to the implementation of tobacco control policies at local, national, and international levels. This includes measures like higher taxes on tobacco products, smoke-free laws, and restrictions on tobacco advertising.  
**Healthcare Savings:** Reduce the economic burden on healthcare systems by decreasing the prevalence of smoking-related illnesses, leading to lower healthcare costs and improved resource allocation.  
**Environmental Benefits:** Raise awareness about the environmental impact of smoking, such as cigarette waste pollution and deforestation due to tobacco cultivation. Encourage eco-friendly practices and policies in tobacco control efforts.  
**Improved Public Health:** Overall, the program's outcomes contribute to improved public health outcomes by reducing the incidence of smoking-related diseases, protecting non-smokers from second hand smoke exposure, and promoting healthier lifestyles.



Unnat Bharat Abhiyan  
LITERACY DEVELOPMENT PROGRAM  
Report

Name of the Programme : “Literacy Development Program”  
Date: Saturday 02<sup>nd</sup> March 2024  
Time: 10.30 a.m to 1:00pm

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Panchayat, Navalur Village  
Beneficiaries: 210



Objective of the Activity:

1. To give a awareness to the general public about the ‘Literacy Development Program’
2. The objective of a literacy development program is to improve literacy skills and empower individuals to effectively read, write, and comprehend information.

Report of the Activity:

On 2<sup>nd</sup> March 2024, In this regard, a contingent of 20 student volunteers along with staff members visited the area to conduct the activity.

After a general introduction students gave an awareness to the general public about education.

The program aims:

The goals of a literacy development program can vary depending on the target audience, context, and specific objectives of the program. Here are some common goals of literacy development programs:

**Basic Literacy Skills:** Teach individuals the fundamentals of reading, writing, and numeracy, including letter recognition, phonics, vocabulary building, and basic arithmetic.

**Functional Literacy:** Enable participants to apply their literacy skills in practical, everyday situations such as reading instructions, writing emails, filling out forms, and understanding signs and labels.

**Reading Comprehension:** Improve participants' ability to understand and interpret written texts, including identifying main ideas, making inferences, and summarizing information.

**Writing Skills:** Develop participants' writing skills, including grammar, punctuation, sentence structure, paragraph organization, and composition of different types of texts (e.g., essays, reports, letters).

**Critical Thinking:** Foster critical thinking skills by teaching participants to analyze and evaluate information, distinguish between fact and opinion, and form evidence-based arguments.

**Digital Literacy:** Equip participants with digital literacy skills, including using computers, navigating the internet, evaluating online sources, and using digital tools for communication and research.

**Lifelong Learning:** Instill a love for reading and learning, encourage participants to explore new topics and genres, and promote a habit of continuous self-improvement and lifelong learning.

**Cultural and Social Awareness:** Introduce participants to diverse perspectives, cultures, and experiences through literature and

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informational texts, fostering empathy, tolerance, and appreciation for diversity.

**Empowerment:** Empower participants to advocate for themselves, access resources and opportunities, participate in civic life, and make informed decisions that positively impact their lives and communities.

**Inclusivity:** Ensure that the program is accessible and inclusive for learners of diverse backgrounds, including those with disabilities, language barriers, or limited prior education.

**Outcome of the Activity:**

For the public:

The outcomes of a literacy development program can have a significant impact on individuals, communities, and society as a whole. Here are some potential outcomes of a successful literacy development program:

**Improved Literacy Skills:** Participants show measurable improvement in their reading, writing, numeracy, and digital literacy skills, as evidenced by assessments, evaluations, and performance in literacy-related tasks.

**Enhanced Communication:** Participants demonstrate increased ability to express themselves clearly and effectively through written and verbal communication, leading to improved interpersonal relationships and self-confidence.

**Academic Success:** For students, improved literacy skills contribute to academic success, including better performance in school, higher graduation rates, and increased opportunities for higher education and career advancement.

**Employability:** Participants gain skills that enhance their employability, such as writing resumes and cover letters, filling out job applications, and communicating effectively in interviews and workplace settings.

**Empowerment:** Participants feel empowered to take control of their learning, advocate for themselves, access information and resources independently, and make informed decisions in various aspects of their lives.

**Community Engagement:** Participants engage more actively in their communities, such as volunteering, participating in civic activities, and advocating for issues they care about, contributing to positive social change.

**Lifelong Learning:** Participants develop a love for learning and continue to seek out opportunities for personal and professional growth throughout their lives, fostering a culture of lifelong learning in their communities.

**Inclusivity:** The program promotes inclusivity by addressing the needs of diverse learners, including those with disabilities, language barriers, or limited educational backgrounds, creating a more equitable learning environment.

**Social and Economic Impact:** Improved literacy skills among participants can lead to broader social and economic benefits, such as reduced poverty, improved health outcomes, and increased productivity and innovation in the workforce.

**Long-Term Success:** The program's impact extends beyond the duration of the program, with participants continuing to build on their literacy skills

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